

# Memo

Date: Monday, November 18, 2019

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Project: US16 Corridor Study

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To: Study Advisory Team

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From: HDR

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Subject: Tourist and Commuter Surveys

## Executive Summary

As part of the public involvement process for the US16 Corridor Study from Cathedral Drive/Fairmont Boulevard in Rapid City, south to the Keystone Wye, tourist and commuter surveys were collected to gain traveler information from those who use the highway facility in a varying manner. US16 is the gateway to Mount Rushmore and the Black Hills from Rapid City and experiences a high volume of tourist traffic during the summer months. Additionally, the corridor also serves as a commuter route into Rapid City for several communities in the central black hills region.

The eight question tourist surveys were conducted during the month of August at three locations along the corridor during the Sturgis Motorcycle Rally and also the week following the conclusion of the Sturgis event. Tourist survey locations included: Reptile Gardens near the US16/Neck Yoke Road intersection, the Rushmore Shadows Campground/Resort located near Busted Five Lane, and at the Keystone Visitors Center in Keystone, SD. The tourist survey was also available in an on-line format via a link from the study website at [www.US16corridor.com](http://www.US16corridor.com).

A total of 112 hardcopy tourist surveys were completed during the pop-up events and 8 on-line surveys were completed via the study website. In summary, approximately 52% of the tourist respondents researched their route prior to traveling, and over three-fourths of the tourists have travelled on the US16 Corridor before. Nearly all of the tourists surveyed felt safe traveling within the study area and believed travel through the corridor was easy, i.e. good signage, access, and no congestion (95% and 92% respectively). Approximately 87% of the respondents felt the speed limits along the corridor were “just right”. The top noted improvements identified by tourists included:

- Better signage (7)
- Additional turn lanes (7)
- Improved access at Neck Yoke Road (2)
- More speed limit signs (2)
- Additional traffic signals (2)
- Lower speed limits (2)
- Slow vehicle climbing/acceleration lane (2)

- Roadway lighting (2)
- Improved corridor access (2)
- There were multiple improvements identified which did not receive more than one vote

The top two methods identified by the tourists surveyed to receive travel updates included the internet/web and email. Other suggested methods of communication included text messages, digital message boards, social media, and “other”. A listing of the tourist survey questions and specific results are included in the tourist survey section of this memorandum.

An eight question commuter survey was also developed and made available at the first Study Public Meeting/Open House, the Mount Rushmore Road Group meeting/presentation, the Zion Church meeting/presentation, the Hill City Chamber of Commerce/Visitor Center, Hill City – City Hall, and at the Hill City Senior Center. The commuter survey was also available in an on-line format via a link from the study website at [www.US16corridor.com](http://www.US16corridor.com).

A total of 68 hardcopy commuter surveys and 132 on-line surveys were completed during/after meetings/presentations, pop-up events, and the on-line survey period. In summary, approximately 59% of the commuter respondents feel safe driving on US16 within the study area. The top areas which commuters who were surveyed do not feel safe include: the segment of US16 from Catron Boulevard to Fairmont/Cathedral (61), Neck Yoke Road intersection (53), the Moon Meadows Drive intersection (19), and the US16/16B/Catron intersection (18). Of the respondents, 58% felt the posted speed limits along the corridor are “just right” and 57% believed that the facility provides an “easy” commute. The following items were noted which would improve the commute for the hardcopy survey respondents:

- Lower speeds (9)
- Additional turn lanes (8)
- Better signage (6)
- New traffic signals (5)
- Catron intersection improvements (3)
- Additional lighting (2)
- Several items received one vote

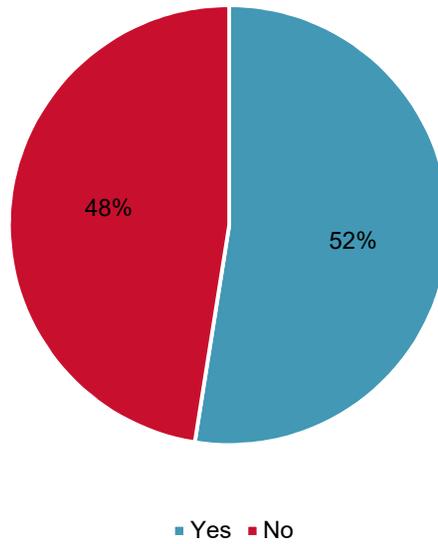
The top 3 improvements which would enhance the corridor user experience were: intersection improvements (at Catron/16B and Neck Yoke Road), additional turn lanes, and improved access. The top method identified for commuter travel notification was by text message. Other popular methods included email, message boards, social media, and the web. A listing of commuter survey questions and specific results are included in the commuter survey section of this memorandum.

# Tourist Surveys

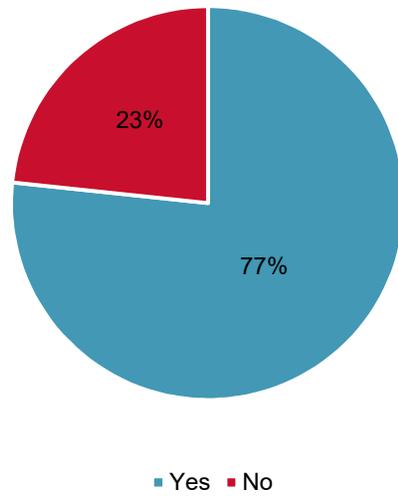
The US16 corridor within the study area is the gateway to the Black Hills and many tourist destinations including the Mount Rushmore National Memorial, Custer State Park, and recreation areas within the Black Hills National Forest. Tourist traffic is heaviest from Memorial Day through the Labor Day weekend, which also includes a notable increase in traffic volumes during the annual Sturgis Motorcycle Rally held in early August. A tourist survey was developed to gauge how infrequent users of the study corridor facilities view the corridor from a safety and overall transportation experience. A hardcopy survey was available during two hour pop-up survey events and an on-line version was available on the study website. Tourist pop-up surveys were conducted at Reptile Gardens near the US16/Neck Yoke Road intersection, at the Rushmore Shadows Resort/Campground near Busted Five Lane, and at the Keystone Visitors Center in Keystone, SD during the Sturgis Motorcycle Rally and the week following. A total of 112 hardcopy surveys were completed and eight on-line surveys were completed. The tourist survey questions and a graphical summary of results are as follows:



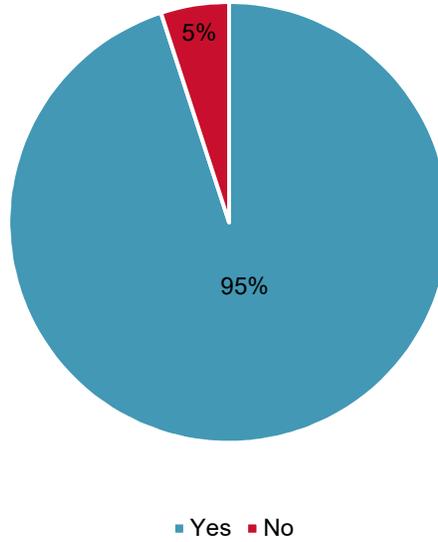
### Question #2 - Did you research your route prior to travel



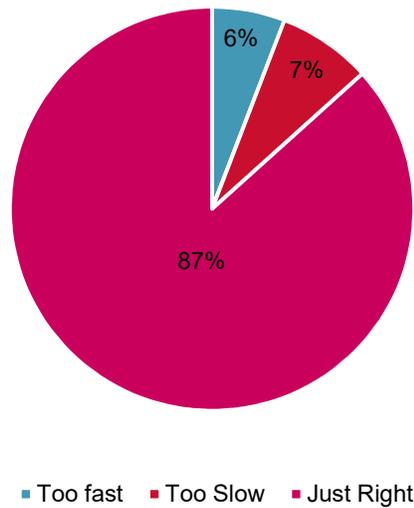
### Question #3 - Have you traveled on US16 in this area before?



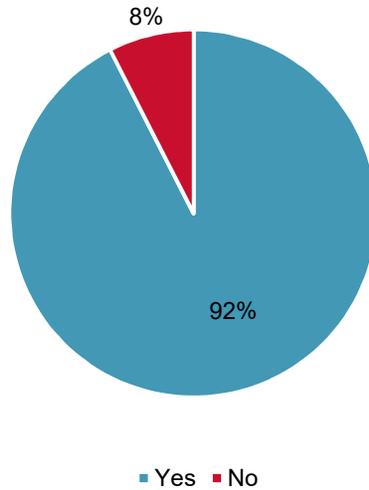
Question #4 - Did you feel safe traveling on US16 in this area?



Question #5 - How do you feel about the posted speed limit on US16 in this area?



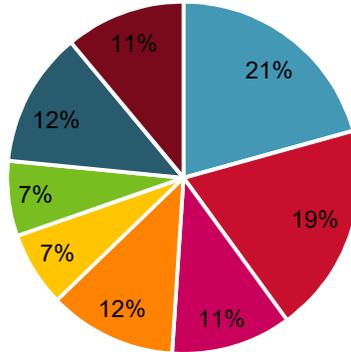
Question #6 - Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access, no congestion)?



Question #7 – How could your experience travelling US16 be improved?

- |                           |                                |                                |
|---------------------------|--------------------------------|--------------------------------|
| Additional Turn Lanes (7) | Neck Yoke Better Access (2)    | More Speed Enforcement         |
| Better Signage (7)        | Turn Around Spots              | Better access in/out (2)       |
| Exit Ramps                | Better Signal Timing           | Lighting                       |
| Additional Signals (2)    | Lower Speed Limit (2)          | Improved access                |
| Frontage Roads            | More Speed Limit Signs (2)     | Reflected Pavement Markings    |
| Re-surface                | Higher Speed Limit             | Rockerville Exits Improved     |
| Electric Vehicle Charging | Too Many Signals by Rapid City | Slow Vehicle Climbing Lane (2) |

### Question #8 - How do you prefer to receive travel updates and notifications?

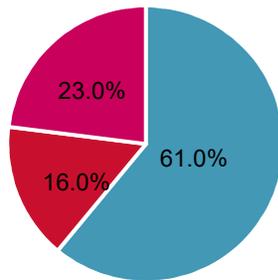


■ Web ■ Email ■ Soc. Media ■ Text ■ TV News ■ Radio ■ Mess. Brd. ■ Other

# Commuter Surveys

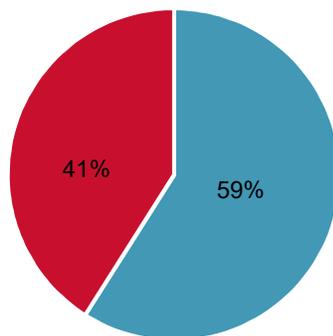
Commuter surveys were available to those who frequently use the corridor for their daily/weekly travels into and out of Rapid City. Commuter surveys were available in hardcopy format as well as on-line on the project website. Hardcopy surveys were available at the July 23<sup>rd</sup>, 2019 public meeting, August 20<sup>th</sup>, 2019 Mount Rushmore Road Group meeting, September 24<sup>th</sup>, 2019 Zion Lutheran/Calvary Christian Church Meeting, and in Hill City at the Chamber of Commerce/Visitors Center, City Hall, and Hill City Senior Center during the month of September. The on-line survey was available from July through early November 2019. A total of 68 hardcopy surveys were received and 132 on-line surveys were submitted via the project website. The commuter survey questions and a graphical summary of results are as follows:

Question #1 - Why do you choose US16 for your commute?

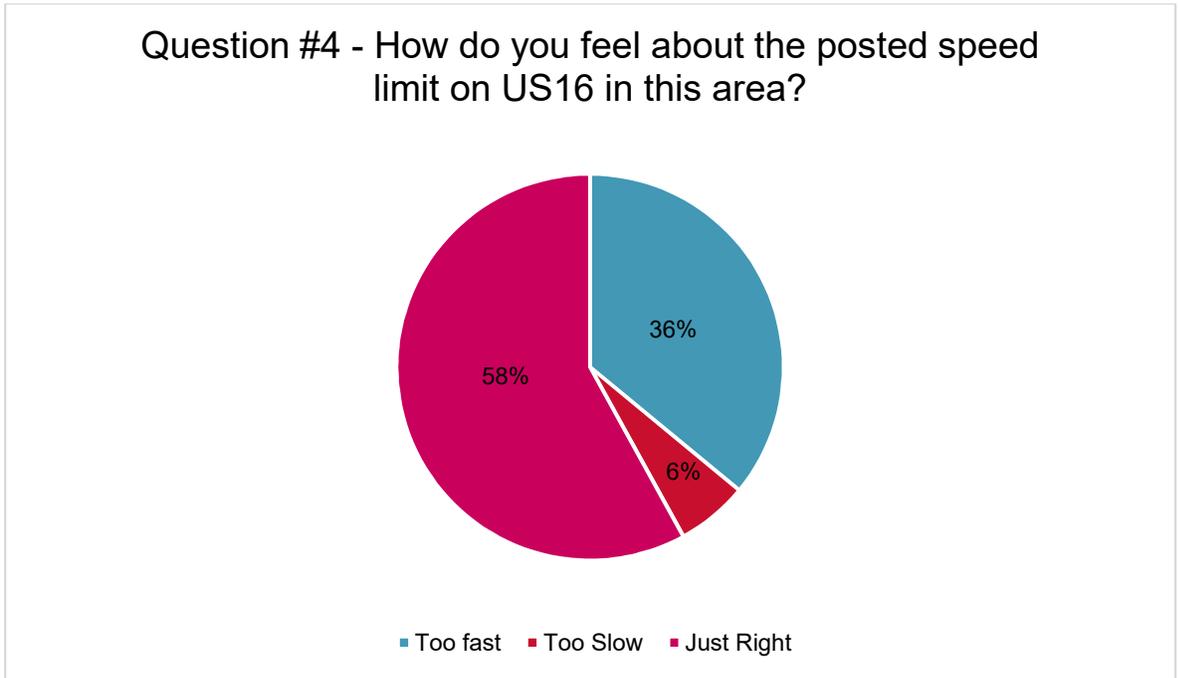
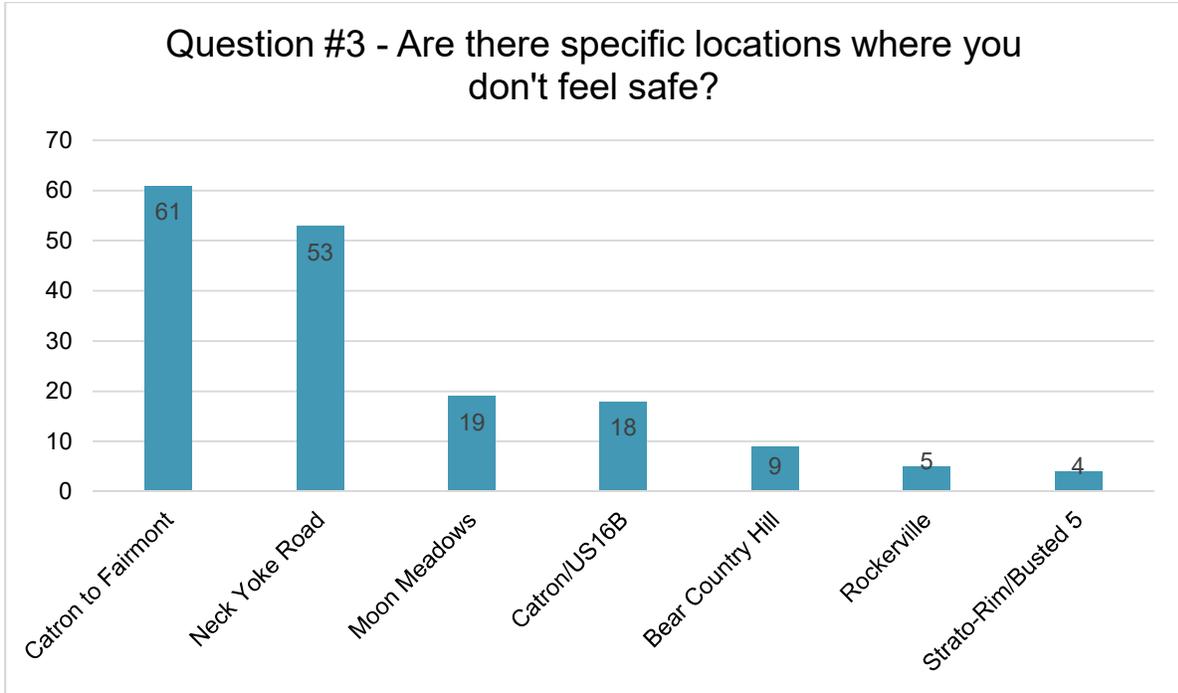


■ Directness of Travel ■ Stops Along the Way ■ Other

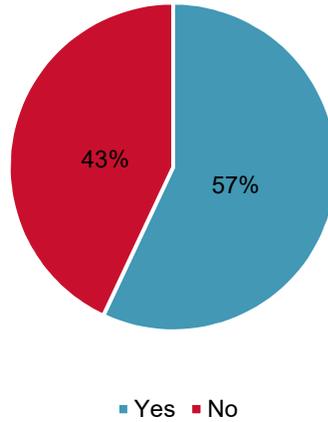
Question #2 - Do you feel safe driving US16 in this area?



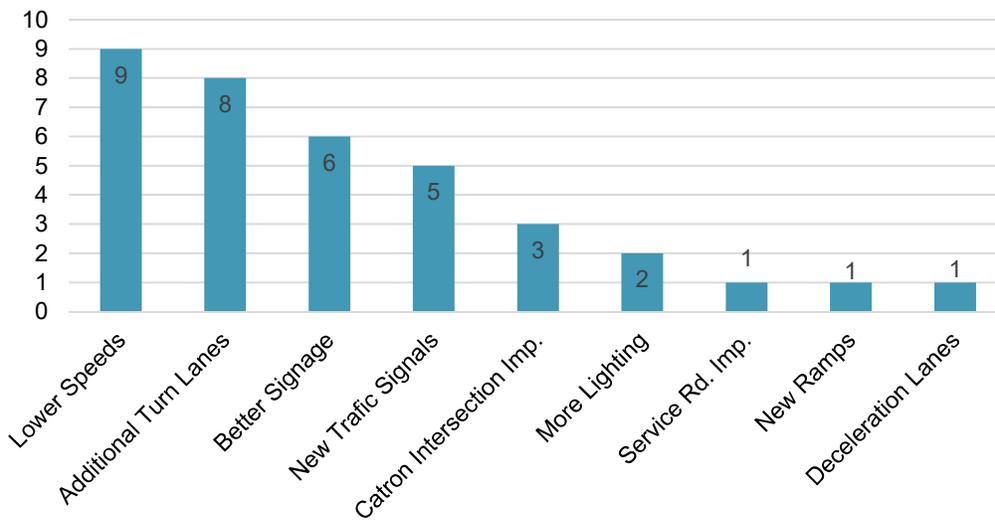
■ Yes ■ No



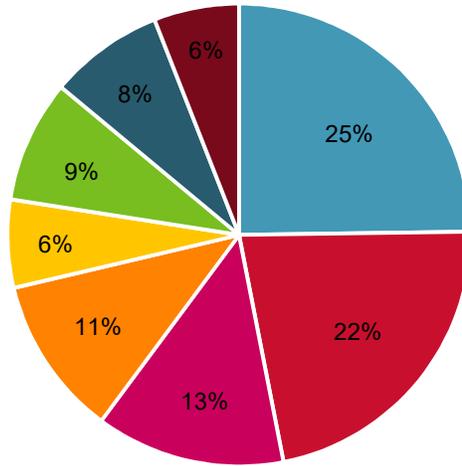
Question #5 - Do you feel it's easy to commute on US16 (i.e. good signage, easy access on-off, no congestion, etc.)



Question #6 - How could your commuting experience be improved?

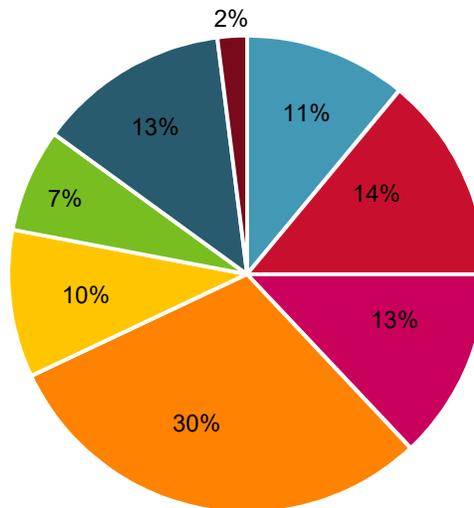


Question #7 - Circle the top three improvements that would enhance your user experience on a daily basis?



- Intersection Imp.
- Additional Turn Lanes
- Improved Access
- Additional Signals
- Digital Messaging
- Roadway Lighting
- Variable Speeds
- Other

Question #8 - How do you prefer to receive travel updates and notifications?



- Web
- Email
- Soc. Media
- Text
- TV News
- Radio
- Mess. Brd.
- Other



## APPENDIX

Section 1 – Tourist Surveys

Section 2 – Commuter Surveys



Section 1  
Tourist Surveys



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
7. **How could your experience traveling on US16 be improved?**
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*  
 a. Convenience/  
Directness of travel      b. Stopping at locations  
along the way      c. Other
2. **Did you research your route prior to travels?**  
a. Yes       b. No
3. **Have you traveled on US16 in this area before?**  
 a. Yes      b. No
4. **Did you feel safe traveling on US16 in this area?**  
 a. Yes      b. No
5. **How do you feel about the posted speed limit on US16 in this area?**  
a. Too fast      b. Too slow       c. Just right
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**  
 a. Yes      b. No
7. **How could your experience traveling on US16 be improved?**  
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8. **How do you prefer to receive travel updates and notifications?**  
 a. Website  
b. Email  
c. Social Media  
d. Text  
e. TV news  
f. Radio  
g. Traveler Message Boards  
h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  - d. *all of these*
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?
  
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other





# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?

*Don't travel during Bike Week  
little hectic  
Resort is awesome except during Bike Week?*

8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists, Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

*more lighting @  
Spring Creek Rd*
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
  
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
  
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
  
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**

Turn lanes,
  
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*  
 a. Convenience/  
Directness of travel       b. Stopping at locations  
along the way      c. Other
  
2. Did you research your route prior to travels?  
 a. Yes      b. No
  
3. Have you traveled on US16 in this area before?  
 a. Yes      b. No
  
4. Did you feel safe traveling on US16 in this area?  
 a. Yes      b. No
  
5. How do you feel about the posted speed limit on US16 in this area?  
a. Too fast      b. Too slow       c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage,  
easy access on and off, no congestion)?  
 a. Yes      b. No
  
7. How could your experience traveling on US16 be improved?
  
  
  
  
  
  
  
  
  
  
8. How do you prefer to receive travel updates and notifications?  
a. Website  
b. Email  
c. Social Media  
 d. Text  
e. TV news  
f. Radio  
g. Traveler Message Boards  
h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel       b. Stopping at locations  
along the way      c. Other

2. Did you research your route prior to travels?

- a. Yes      b. No

3. Have you traveled on US16 in this area before?

- a. Yes       b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes      b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast      b. Too slow       c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes      b. No

7. How could your experience traveling on US16 be improved?

- More turn-around spots for people who miss their turn
- better lighting on the highway
- frontage roads

8. How do you prefer to receive travel updates and notifications?

- a. Website  
b. Email  
c. Social Media  
d. Text  
e. TV news  
f. Radio  
g. Traveler Message Boards  
 h. Other Google Map/GPS



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

*Another lane, turning lanes.*

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
7. **How could your experience traveling on US16 be improved?**
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

N/A

8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

motorcyclists



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
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  - b. Stopping at locations  
along the way
  - c. Other
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
7. **How could your experience traveling on US16 be improved?**
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

From ND



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

*Don't like turning on to US16 from  
Reptile Gardens*

7. How could your experience traveling on US16 be improved?

*Solution for entering on US16 by  
Reptile Gardens for safety*

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



## Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
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  - b. Stopping at locations  
along the way
  - c. Other
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

like the way it is, however, during the Sturgis Rally the road becomes hazardous due to the large number of motor cycles combined with tourists.
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

Rapid City - Rockwell



# Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
  
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
  
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
  
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**

Better ease access in and out of  
Stopping Locations
  
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

Rapid reader



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

TAKING GRAND  
KIDS HOME

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No STURGIS

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other  
*Sturgis*
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?
  
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
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  - b. No
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?

Perhaps a third lane on hills  
for slower vehicles
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
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  - a. Yes
  - b. No
  
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  - a. Yes
  - b. No
  
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**

Not so much the highway but  
the drivers.
  
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
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  - a. Yes
  - b. No
4. Did you feel safe traveling on US16 in this area?
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  - b. No
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

a. Convenience/  
Directness of travel

b. Stopping at locations  
along the way

c. Other

2. Did you research your route prior to travels?

a. Yes

b. No

3. Have you traveled on US16 in this area before?

a. Yes

b. No

4. Did you feel safe traveling on US16 in this area?

a. Yes

b. No

5. How do you feel about the posted speed limit on US16 in this area?

a. Too fast

b. Too slow

c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

a. Yes

b. No

7. How could your experience traveling on US16 be improved?

8. How do you prefer to receive travel updates and notifications?

a. Website

b. Email

c. Social Media

d. Text

e. TV news

f. Radio

g. Traveler Message Boards

h. Other

local



# Tourists/Visitors Survey

- 1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
- 2. Did you research your route prior to travels?
  - a. Yes
  - b. No
- 3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
- 4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
- 5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
- 6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
- 7. How could your experience traveling on US16 be improved?

N/A

- 8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

Local



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
  
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
  
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
  
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**
  
  
  
  
  
  
  
  
  
  
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other





# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

more speed limit signs  
caution signs for Sturgis  
ie) watch your blind spots
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

It's a good highway with good visibility.  
 We were here during Sturgis and despite the  
 motorcycle traffic it was still very smooth  
 driving.

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
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  - a. Yes
  - b. No
  
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**
  
  
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

- 1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/ Directness of travel
  - b. Stopping at locations along the way
  - c. Other
  
- 2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
- 3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
- 4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
- 5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
- 6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
- 7. How could your experience traveling on US16 be improved?  
*slow cars down + put more signs out*
  
  
- 8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/Directness of travel
  - b. Stopping at locations along the way
  - c. Other
  
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  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

*eplift ramps*
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
  
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
  
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
  
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**
  
  
  
  
  
  
  
  
  
  
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
  
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
  
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
  
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**

*It was smooth*
  
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
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## Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/Directness of travel
  - b. Stopping at locations along the way
  - c. Other
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
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## Tourists/Visitors Survey

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Directness of travel
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4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
7. **How could your experience traveling on US16 be improved?**

*No suggestion*
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

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Directness of travel
  - b. Stopping at locations  
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  - c. Other
  
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  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

Some type of signs to help  
When pulling out of place  
like stoplight.
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
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Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
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  - b. No
  
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  - b. No
  
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  - a. Yes
  - b. No
  
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**

More gas stations!
  
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

Reflective center mounds for dashed center line.  
Helps in the night time rain.

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

ROADS WERE WELL MAINTAINED, WOULD CONSIDER MORE SPEED SIGNAGE THROUGH ROUTE

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
7. **How could your experience traveling on US16 be improved?**

N/A

8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

Better exit onto US16 from  
Reptile Gardens
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

(Rapid)



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
  
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
  
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
  
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**
  
  
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?

N/A

8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

< Resident >





# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/Directness of travel
  - b. Stopping at locations along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?
 

*north of Rockerville, more dedicated turning lanes instead of crossing over the median*
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

*light sequencing closer to Rapid City →  
hit every light. & lights should  
allow more thru-traffic rather  
than stopping them for the side  
traffic*

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



## Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
4. Did you feel safe traveling on US16 in this area?
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  - b. No
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel      b. Stopping at locations  
along the way      c. Other

2. Did you research your route prior to travels?

- a. Yes      b. No

3. Have you traveled on US16 in this area before?

- a. Yes      b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes      b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast      b. Too slow      c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes      b. No

7. How could your experience traveling on US16 be improved?

None

8. How do you prefer to receive travel updates and notifications?

- a. Website  
b. Email  
c. Social Media  
d. Text  
e. TV news  
f. Radio  
g. Traveler Message Boards  
h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*  
a. Convenience/Directness of travel      b. Stopping at locations along the way      c. Other *only way to get here*
2. Did you research your route prior to travels?  
a. Yes      b. No
3. Have you traveled on US16 in this area before?  
a. Yes      b. No
4. Did you feel safe traveling on US16 in this area?  
a. Yes      b. No
5. How do you feel about the posted speed limit on US16 in this area?  
a. Too fast      b. Too slow      c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?  
a. Yes      b. No
7. How could your experience traveling on US16 be improved?
8. How do you prefer to receive travel updates and notifications?  
a. Website  
b. Email  
c. Social Media  
d. Text  
e. TV news  
f. Radio  
g. Traveler Message Boards  
h. Other





# Tourists/Visitors Survey

Insisted on taking the survey appeared intoxicated, did not read questions

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/ Directness of travel
  - b. Stopping at locations along the way
  - c. Other
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

NAME  
X



## Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. Did you research your route prior to travels?
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  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
  
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
  
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
  
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**
  
  
  
  
  
  
  
  
  
  
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?

Numerous billboards a little  
distracting
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

N/A

8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

Roads are good compared to MI.



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*  
a. Convenience/Directness of travel      b. Stopping at locations along the way      c. Other
2. Did you research your route prior to travels?  
a. Yes      b. No
3. Have you traveled on US16 in this area before?  
a. Yes      b. No *Warn turn off to Mt R is coming up*
4. Did you feel safe traveling on US16 in this area?  
a. Yes      b. No
5. How do you feel about the posted speed limit on US16 in this area?  
a. Too fast      b. Too slow      c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?  
a. Yes      b. No *slow down by bridges*
7. How could your experience traveling on US16 be improved?

*N/A*

8. How do you prefer to receive travel updates and notifications?  
a. Website  
b. Email  
c. Social Media  
d. Text  
e. TV news  
f. Radio  
g. Traveler Message Boards  
h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

N/A

8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

from Illinois  
been here 22 years  
for rally



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

a. Convenience/  
Directness of travel

b. Stopping at locations  
along the way

c. Other

2. Did you research your route prior to travels?

a. Yes

b. No

3. Have you traveled on US16 in this area before?

a. Yes

b. No

4. Did you feel safe traveling on US16 in this area?

a. Yes

b. No

5. How do you feel about the posted speed limit on US16 in this area?

a. Too fast

b. Too slow

c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

a. Yes

b. No

7. How could your experience traveling on US16 be improved?

N/A

8. How do you prefer to receive travel updates and notifications?

a. Website

b. Email

c. Social Media

d. Text

e. TV news

f. Radio

g. Traveler Message Boards

h. Other

Vendor from  
NC travels to  
& from RC  
to Walmart



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

Roads pretty good this year!
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

*More of signage to scenic*

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards

h. Other *I don't*

*Iowa residents*



## Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
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2. Did you research your route prior to travels?
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  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?

N/A

8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*  
a. Convenience/  
Directness of travel      b. Stopping at locations  
along the way      c. Other
2. Did you research your route prior to travels?  
a. Yes      b. No
3. Have you traveled on US16 in this area before?  
a. Yes      b. No
4. Did you feel safe traveling on US16 in this area?  
a. Yes      b. No
5. How do you feel about the posted speed limit on US16 in this area?  
a. Too fast      b. Too slow      c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?  
a. Yes      b. No
7. How could your experience traveling on US16 be improved?

N/A

8. How do you prefer to receive travel updates and notifications?  
a. Website  
b. Email  
c. Social Media  
d. Text  
e. TV news  
f. Radio  
g. Traveler Message Boards  
h. Other

From Sioux Falls.



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*  
a. Convenience/  
Directness of travel      b. Stopping at locations  
along the way      c. Other
2. Did you research your route prior to travels?  
a. Yes      b. No
3. Have you traveled on US16 in this area before?  
a. Yes      b. No
4. Did you feel safe traveling on US16 in this area?  
a. Yes      b. No
5. How do you feel about the posted speed limit on US16 in this area?  
a. Too fast      b. Too slow      c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?  
a. Yes      b. No
7. How could your experience traveling on US16 be improved?  
n/a
8. How do you prefer to receive travel updates and notifications?  
a. Website  
b. Email  
c. Social Media  
d. Text  
e. TV/ news  
f. Radio  
g. Traveler Message Boards → best  
h. Other



## Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

a. Convenience/  
Directness of travel

b. Stopping at locations  
along the way

c. Other

2. Did you research your route prior to travels?

a. Yes

b. No

3. Have you traveled on US16 in this area before?

a. Yes

b. No

4. Did you feel safe traveling on US16 in this area?

a. Yes

b. No

5. How do you feel about the posted speed limit on US16 in this area?

a. Too fast

b. Too slow

c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

a. Yes

b. No

7. How could your experience traveling on US16 be improved?

None

8. How do you prefer to receive travel updates and notifications?

a. Website

b. Email

c. Social Media

d. Text

e. TV news

f. Radio

g. Traveler Message Boards

h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

it's been great, except during  
Sturgis rally
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other





# Tourists/Visitors Survey

*Commuter*

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/Directness of travel
  - b. Stopping at locations along the way
  - c. Other *2x per week for work*
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No *a little congested for trucks*
7. How could your experience traveling on US16 be improved?

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

Good!

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel      b. Stopping at locations  
along the way      c. Other

2. Did you research your route prior to travels?

- a. Yes      b. No

3. Have you traveled on US16 in this area before?

- a. Yes       b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes      b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast      b. Too slow       c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes      b. No

7. How could your experience traveling on US16 be improved?

NONE SO FAR. ALL GOOD

8. How do you prefer to receive travel updates and notifications?

- a. Website  
b. Email  
c. Social Media  
d. Text  
e. TV news  
f. Radio  
g. Traveler Message Boards  
h. Other

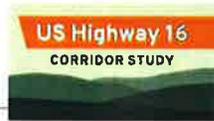


# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

~~NA~~ Traffic into RG seemed a little fast from South, so had to take 2nd entrance.

8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



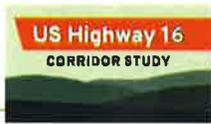
# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

- Better signage

-
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

NW Minnesota



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

better signage in some spots
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other







# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*  
a. Convenience/  
Directness of travel       b. Stopping at locations  
along the way      c. Other
  
2. Did you research your route prior to travels?  
 a. Yes      b. No
  
3. Have you traveled on US16 in this area before?  
 a. Yes      b. No
  
4. Did you feel safe traveling on US16 in this area?  
 a. Yes      b. No
  
5. How do you feel about the posted speed limit on US16 in this area?  
a. Too fast      b. Too slow       c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage,  
easy access on and off, no congestion)?  
 a. Yes      b. No
  
7. How could your experience traveling on US16 be improved?

N/A

8. How do you prefer to receive travel updates and notifications?  
a. Website  
 b. Email  
c. Social Media  
d. Text  
e. TV news  
f. Radio  
g. Traveler Message Boards  
h. Other

from TX



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

improved signage - potentially  
turn off areas for main  
attractions

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

N/A

8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

More gas stations/convenience stores

8. How do you prefer to receive travel updates and notifications?

- a. Website *Google Maps*
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
7. **How could your experience traveling on US16 be improved?**

N/A

8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
7. **How could your experience traveling on US16 be improved?**

N/A

8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

Wisconsin



# Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No *been here before*
  
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
  
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
  
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**

N/A

8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. Did you research your route prior to travels?
  - a. Yes
  - b. No *Been here*
  
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
  
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

N/A

8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

Wyming



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No *No live here*

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

*Maybe a light at Neck Yoke.*

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other

*resident*



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

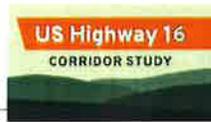
7. How could your experience traveling on US16 be improved?

*It's difficult to get out of locations  
(Reptile Gardens, Bear Country) onto  
the highway*

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other

*local*



# Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
2. **Did you research your route prior to travels?**
  - a. Yes
  - b. No
  
3. **Have you traveled on US16 in this area before?**
  - a. Yes
  - b. No
  
4. **Did you feel safe traveling on US16 in this area?**
  - a. Yes
  - b. No
  
5. **How do you feel about the posted speed limit on US16 in this area?**
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**

- lower speed limit by the tourist destinations such as bear country, Reptile Gardens, etc
  
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

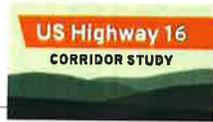
- speed limit is too high for the curves
- need more warnings for curves

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other *Google Maps*







## Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. Did you research your route prior to travels?
  - a. Yes
  - b. No
3. Have you traveled on US16 in this area before?
  - a. Yes
  - b. No
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
  - b. No
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other Google maps



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

*need electric vehicle charging*

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards

*h. Other Google Maps*



# Tourists/Visitors Survey

1. Why did you choose to travel on US16 in this area? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Did you research your route prior to travels?

- a. Yes
- b. No

3. Have you traveled on US16 in this area before?

- a. Yes
- b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes
- b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
  - b. Too slow
  - c. Just right
- Too fast for the tourist season, just right normally*

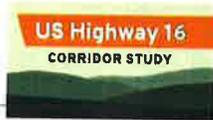
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
  - b. No
- too much congestion on/off during tourist season*

7. How could your experience traveling on US16 be improved?

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



## Tourists/Visitors Survey

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Directness of travel
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  - b. No
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  - b. No
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  - c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other *Google Maps*



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
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Directness of travel
  - b. Stopping at locations  
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  - c. Just right
  
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
  
7. **How could your experience traveling on US16 be improved?**
  
  
  
  
  
  
  
  
  
  
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other Google





## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*

- a. Convenience/  
Directness of travel       b. Stopping at locations  
along the way      c. Other

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6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**

- a. Yes      b. No

7. **How could your experience traveling on US16 be improved?**

8. **How do you prefer to receive travel updates and notifications?**

- a. Website  
b. Email  
c. Social Media  
d. Text  
e. TV news  
f. Radio  
 g. Traveler Message Boards  
h. Other



## Tourists/Visitors Survey

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Directness of travel      b. Stopping at locations  
along the way      c. Other

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- a. Yes      b. No

7. How could your experience traveling on US16 be improved?

8. How do you prefer to receive travel updates and notifications?

- a. Website  
b. Email  
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f. Radio  
g. Traveler Message Boards  
h. Other



# Tourists/Visitors Survey

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- b. Stopping at locations  
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- a. Too fast
- b. Too slow
- c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

- ~~#~~ signage onto 16 from I90 could be more obvious
- signage in general

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other Google maps

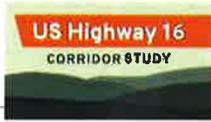
7 bikers collaborated on this one



## Tourists/Visitors Survey

1. **Why did you choose to travel on US16 in this area?** *Circle One*
  - a. Convenience/  
Directness of travel
  - b. Stopping at locations  
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  - c. Other
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  - a. Yes
  - b. No
7. **How could your experience traveling on US16 be improved?**
8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other





# Tourists/Visitors Survey

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Directness of travel
- b. Stopping at locations  
along the way
- c. Other

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6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

7. How could your experience traveling on US16 be improved?

N/A

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other

from Tuscany, Italy

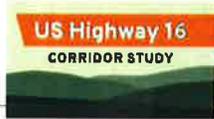


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  - a. Yes
  - b. No
7. How could your experience traveling on US16 be improved?

N/A

8. How do you prefer to receive travel updates and notifications?
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  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



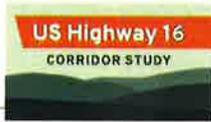
## Tourists/Visitors Survey

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  - e. TV news
  - f. Radio
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## Tourists/Visitors Survey

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8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

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  - c. Just right
6. **Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?**
  - a. Yes
  - b. No
7. **How could your experience traveling on US16 be improved?**

N/A

8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



## Tourists/Visitors Survey

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Directness of travel      b. Stopping at locations  
along the way      c. Other

2. Did you research your route prior to travels?

- a. Yes       b. No

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6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes      b. No

7. How could your experience traveling on US16 be improved?

8. How do you prefer to receive travel updates and notifications?

- a. Website  
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d. Text  
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# Tourists/Visitors Survey

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  - a. Yes
  - b. No
  
5. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
7. How could your experience traveling on US16 be improved?

higher speed limit
  
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other Google Maps



# Tourists/Visitors Survey

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4. Did you feel safe traveling on US16 in this area?

- a. Yes       b. No

5. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast      b. Too slow       c. Just right

6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes       b. No → It's weird that the exits  
to the left sometimes

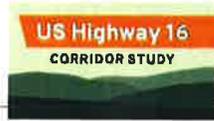
7. How could your experience traveling on US16 be improved?

- better signage to warn about exits
- too many stoplights by Rapid City
- the exits by Rockerville are confusing

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards

h. Other Google Maps



# Tourists/Visitors Survey

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Directness of travel      b. Stopping at locations  
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a. Too fast      b. Too slow       c. Just right
6. Did you feel it was easy to travel on US16 in this area (i.e. good signage,  
easy access on and off, no congestion)?  
 a. Yes      b. No
7. How could your experience traveling on US16 be improved?  
re-surface the road
8. How do you prefer to receive travel updates and notifications?  
a. Website  
b. Email  
c. Social Media  
d. Text  
e. TV news  
f. Radio  
g. Traveler Message Boards  
 h. Other GPS/google maps



## Tourists/Visitors Survey

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Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
  
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  - a. Yes
  - b. No
  
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8. **How do you prefer to receive travel updates and notifications?**
  - a. Website
  - b. Email
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  - e. TV news
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## Tourists/Visitors Survey

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- a. Convenience/  
Directness of travel      b. Stopping at locations  
along the way      c. Other

2. Did you research your route prior to travels?

- a. Yes      b. No

3. Have you traveled on US16 in this area before?

- a. Yes      b. No

4. Did you feel safe traveling on US16 in this area?

- a. Yes      b. No

5. How do you feel about the posted speed limit on US16 in this area?

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6. Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

- a. Yes      b. No

7. How could your experience traveling on US16 be improved?

8. How do you prefer to receive travel updates and notifications?

- a. Website  
b. Email  
c. Social Media  
d. Text  
e. TV news  
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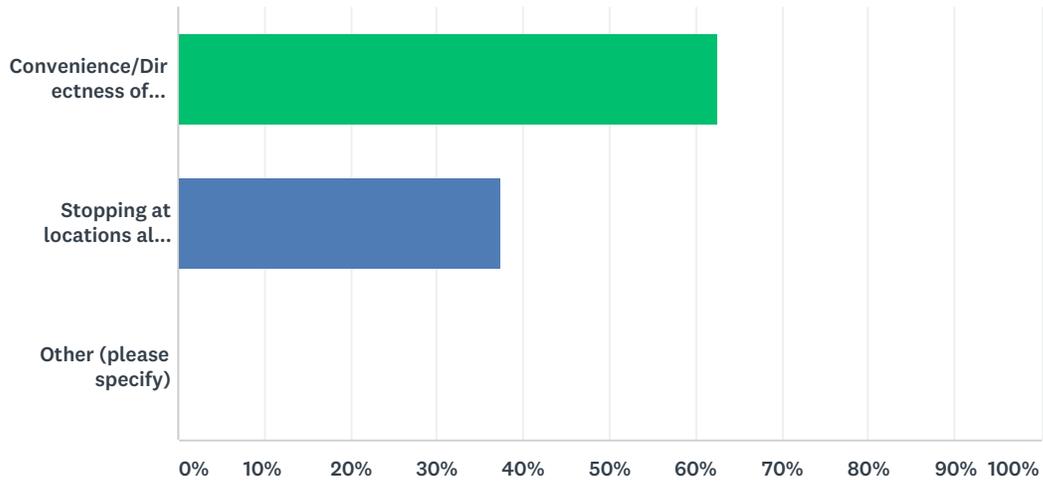
## Tourists/Visitors Survey

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Directness of travel
  - b. Stopping at locations  
along the way
  - c. Other
2. Did you research your route prior to travels?
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  - b. No
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  - b. No
4. Did you feel safe traveling on US16 in this area?
  - a. Yes
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  - a. Website
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  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other

local

## Q1 Why did you choose to travel on US16 in this area?

Answered: 8 Skipped: 0

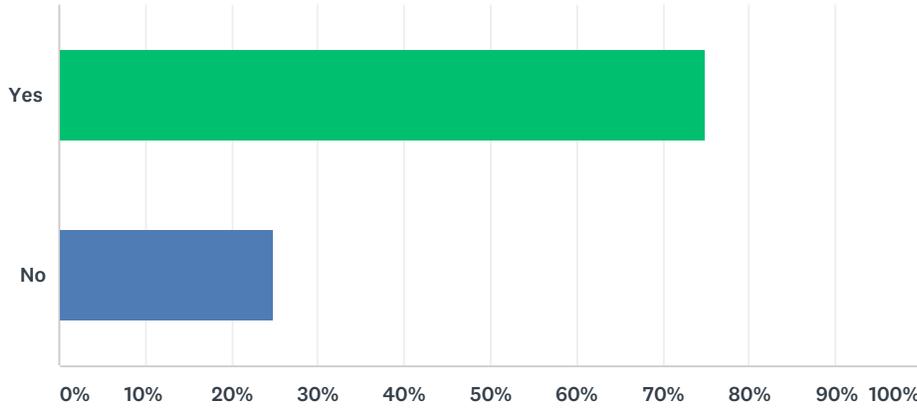


ANSWER CHOICES	RESPONSES
Convenience/Directness of travel	62.50% 5
Stopping at locations along the way	37.50% 3
Other (please specify)	0.00% 0
<b>TOTAL</b>	<b>8</b>

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

## Q2 Did you research your route prior to travels?

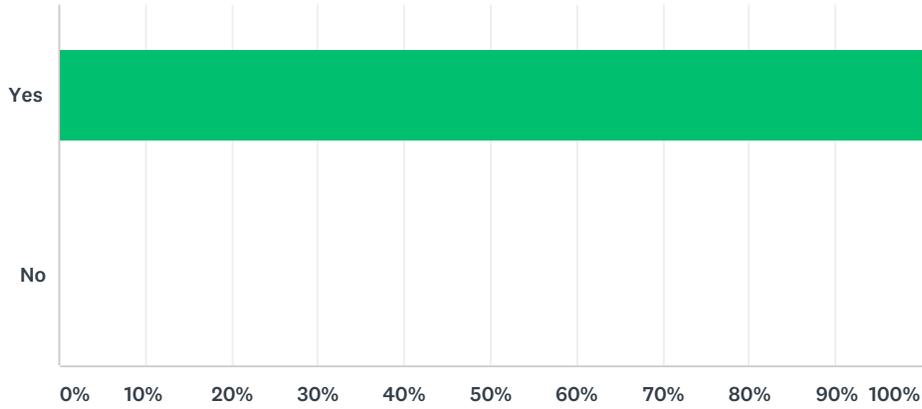
Answered: 8 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	75.00%	6
No	25.00%	2
TOTAL		8

### Q3 Have you traveled on US16 in this area before?

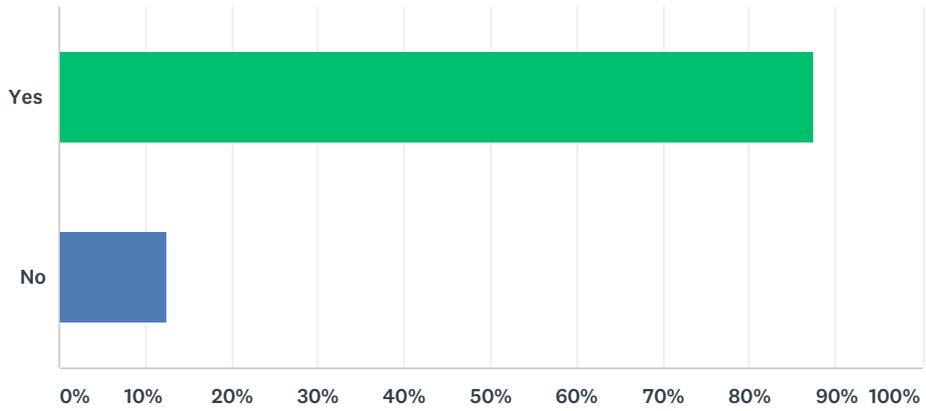
Answered: 8 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	100.00%	8
No	0.00%	0
TOTAL		8

### Q4 Did you feel safe traveling on US16 in this area?

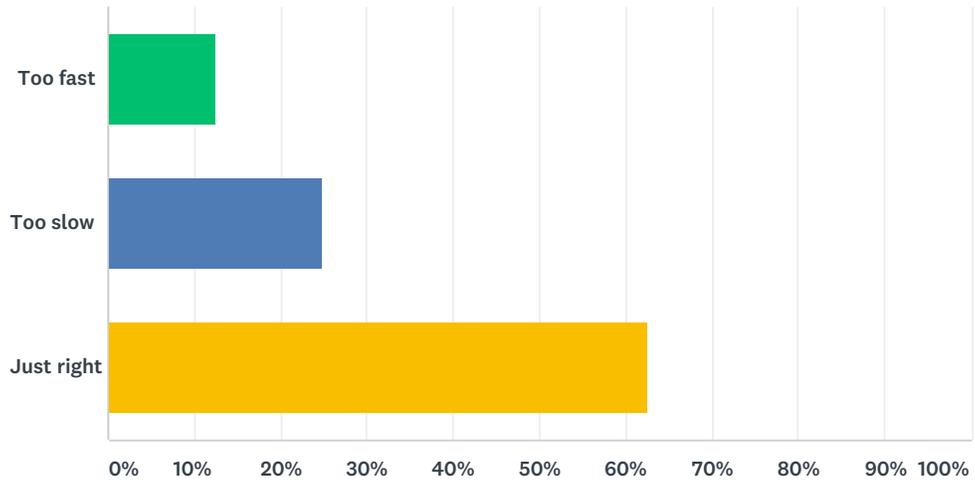
Answered: 8 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	87.50%	7
No	12.50%	1
TOTAL		8

### Q5 How do you feel about the posted speed limit on US16 in this area?

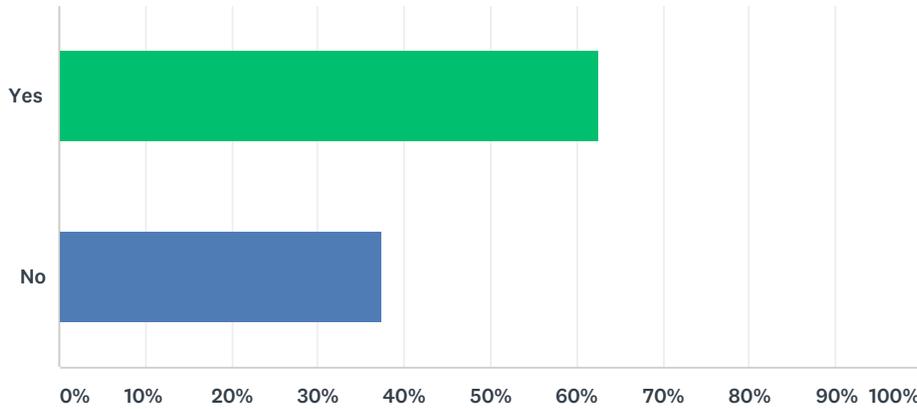
Answered: 8 Skipped: 0



ANSWER CHOICES	RESPONSES	
Too fast	12.50%	1
Too slow	25.00%	2
Just right	62.50%	5
TOTAL		8

Q6 Did you feel it was easy to travel on US16 in this area (i.e. good signage, easy access on and off, no congestion)?

Answered: 8 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	62.50%	5
No	37.50%	3
TOTAL		8

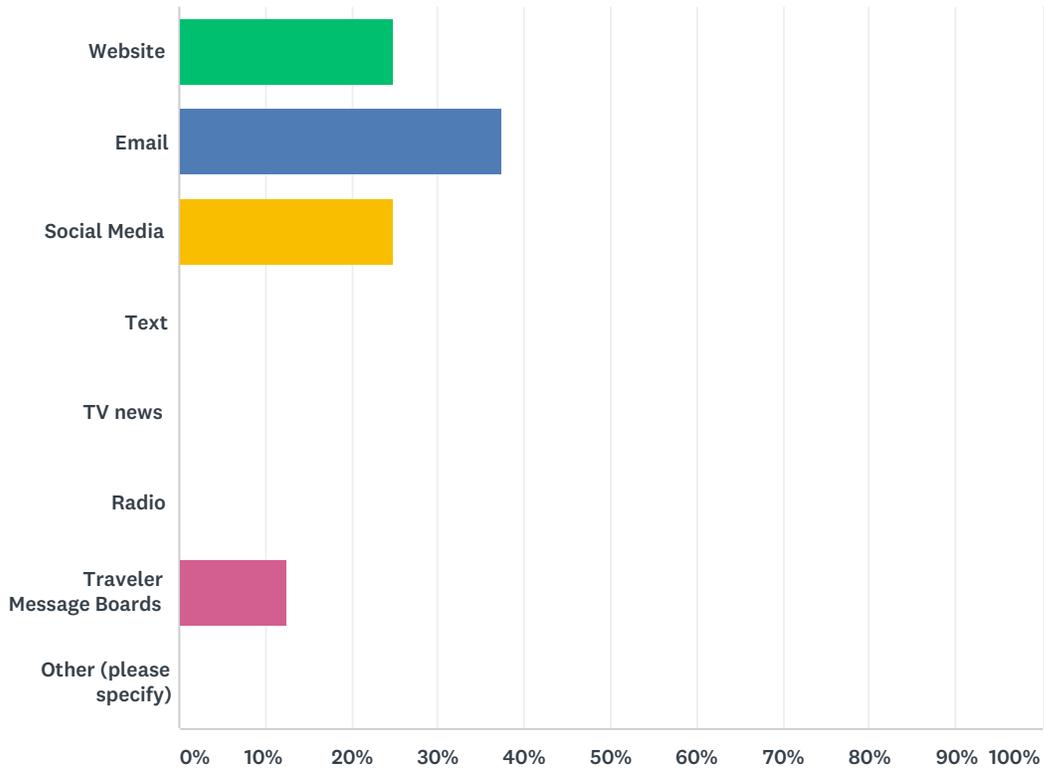
## Q7 How could your experience traveling on US16 in this area be improved?

Answered: 5 Skipped: 3

#	RESPONSES	DATE
1	Congestion especially near Rockerville and Catron intersection.	9/18/2019 10:24 AM
2	More acceleration lanes on steep inclines, more turn lanes and longer turn lanes for deceleration	9/10/2019 7:21 PM
3	Easier to pull on or off	8/8/2019 12:52 PM
4	More lights test.	8/8/2019 11:15 AM
5	Add turn lanes	7/31/2019 11:53 AM

## Q8 How do you prefer to receive travel updates and notifications?

Answered: 8 Skipped: 0



ANSWER CHOICES	RESPONSES	
Website	25.00%	2
Email	37.50%	3
Social Media	25.00%	2
Text	0.00%	0
TV news	0.00%	0
Radio	0.00%	0
Traveler Message Boards	12.50%	1
Other (please specify)	0.00%	0
<b>TOTAL</b>		<b>8</b>

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	



Section 2  
Commuter Surveys



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

*only route available*

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*Intersections of Calvary Baptist + Zion Lutheran areas at school drop off + pick up also Reptile Gardens + Bear Country*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

*See back*

6. How could your experience commuting on US16 be improved?

*More traffic lights + turn lanes →  
Roundabouts @ intersections*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other

\* more safety at school intersection

- flashing lights

- rumble strips

- "school / church" driveway

Signs as used in

Other states

- slower speed limits

- FOG warning lights/signs

\* I have seen so many accidents in the mornings -

I worry a child will be killed before any road safety improvements are made

Zim 9/24/19



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

Crossing over into Zion at  
certain times of the day

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

Slower - or more lights

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*The area by Moon Meadows & The stop light.*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No
- Sometimes*

6. How could your experience commuting on US16 be improved?

*It is horrible between 73-8<sup>00</sup> am*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*between fire station and Campground  
b/c of school drop off and dense frequent  
fog/snow/ice conditions*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*stoplight b/w Zion and Calvary Lutheran  
slower speed limit*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a.  Convenience/  
Directness of travel  
*WORK off Hwy 16*
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b.  No

3. Are there specific locations where you don't feel safe?

*Intersections @ schools  
Intersections @ GOVERNMENT RD Intersection @ moon meadows!  
Intersection @ NURSING facility / apartment growth  
SPEED! FOG / WEATHER conditions*

4. How do you feel about the posted speed limit on US16 in this area?

- a.  Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a.  Yes
- b. No

6. How could your experience commuting on US16 be improved?

*Provide adequate turn lanes, acceleration lanes  
traffic signals (based on side traffic)  
Fix Catron speed*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c.  Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d.  Additional Turn Lanes
- e.  Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b.  Email
- c. Social Media
- d.  Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*
  - a. Convenience/Directness of travel
  - b. Stopping at locations along the way
  - c. Other - I live & work on Hwy. 16
  
2. Do you feel safe driving US16 in this area?
  - a. Yes
  - b. No
  - c. Sometimes
  
3. Are there specific locations where you don't feel safe?  
*from Zion/Calvary to the stoplight at Catron*
  
4. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
6. How could your experience commuting on US16 be improved?
  - slower speed limits in front of schools/churches
  - turn lanes
  
7. Circle the top 3 improvements that would enhance your user experience on a daily basis.
  - a. Digital Messaging (i.e. weather/road condition warnings)
  - b. Variable Speed Limits based upon real-time weather/traffic conditions
  - c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
  - d. Additional Turn Lanes
  - e. Roadway Lighting
  - f. Additional Traffic Signals
  - g. Controlled/Improved Access
  - h. Other
  
8. How do you prefer to receive travel updates and notifications?
  - a. Website
  - b. Email
  - c. Social Media
  - d. Text
  - e. TV news
  - f. Radio
  - g. Traveler Message Boards
  - h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other *Work on US16*

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*Especially when foggy, ~~with~~ with the high speed limit it can be a little scary crossing turning on top of the hill*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

*could use right turn lanes though*

6. How could your experience commuting on US16 be improved?

*Slower speed up to Catron Blvd  
Traffic control devices at intersections*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

~~4-22-2015~~  
4-22-2015

1. Why do you choose US16 for your commute? Circle One

- a. Convenience/Directness of travel
- b. Stopping at locations along the way
- c. Other - Route to Patients - Work

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No *at Times*

3. Are there specific locations where you don't feel safe?

*One by Zion & The other 2 Churches & intersection at Catron Hwy 16 & Elk Vale Rd. Going up & down the hill from Rapid City.*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast *60 is too fast by these churches*
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No - *There needs to be signs on Zion School*

6. How could your experience commuting on US16 be improved?

*More signs, flashing lights by Zion slower speeds 50 Fog warning lights*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.) *Zion & Other Churches*
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*Catron Blvd to Fairmount Blvd.*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

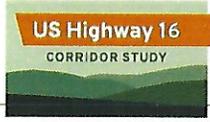
*Add traffic light to Enchantment.*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*
  - a. Convenience/Directness of travel
  - b. Stopping at locations along the way
  - c. Other
2. Do you feel safe driving US16 in this area?
  - a. Yes
  - b. No
3. Are there specific locations where you don't feel safe?
4. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)? *getting busier. Access needs work. Turn lanes / Acceleration lanes*
  - a. Yes
  - b. No
6. How could your experience commuting on US16 be improved? *widened interchange between lanes with striping*
7. Circle the top 3 improvements that would enhance your user experience on a daily basis.
 

<input type="radio"/> a. Digital Messaging (i.e. weather/road condition warnings)	<input checked="" type="radio"/> d. Additional Turn Lanes
<input type="radio"/> b. Variable Speed Limits based upon real-time weather/traffic conditions	<input type="radio"/> e. Roadway Lighting
<input checked="" type="radio"/> c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)	<input type="radio"/> f. Additional Traffic Signals
	<input type="radio"/> g. Controlled/Improved Access
	<input checked="" type="radio"/> h. Other <i>Acceleration lanes</i>
8. How do you prefer to receive travel updates and notifications?
 

<input checked="" type="radio"/> a. Website	<input type="radio"/> e. TV news
<input type="radio"/> b. Email	<input checked="" type="radio"/> f. Radio
<input type="radio"/> c. Social Media	<input type="radio"/> g. Traveler Message Boards
<input type="radio"/> d. Text	<input type="radio"/> h. Other <i>Drivers should be smart enough to figure how weather impacts travel.</i>

## Comment Card

US16 Corridor Study  
 Public Open House Meetings  
 July 23<sup>rd</sup>, 2019

### Comments:

\* At the open house DOT seems behind and re-active rather than proactive. As the corridor gets busier, frontage roads w/ bike/walking trails need to be located along mt. Rushmore Road from the top of the hill to Medina Meadows. DOT needs to weigh in on future development proposals such as the proposed Apartment complex across from Encanted Hills. Residents

Phone: \_\_\_\_\_

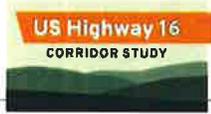
E-mail: \_\_\_\_\_

Please return by August 6, 2019.

Comments can also be e-mailed to: [jonathan.wiegand@hdrinc.com](mailto:jonathan.wiegand@hdrinc.com)

Or visit the website [www.us16corridor.com](http://www.us16corridor.com)

and developers need to know current infrastructure can't or can't support additional traffic. Infrastructure needs to be part of development, not follow



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*Enchanted Hills turn*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*Right turn lane for Enchantment Rd*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



RAPID CITY-AREA  
**Resident/Commuter Survey**

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel      b. Stopping at locations  
along the way       c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes      b. No

3. Are there specific locations where you don't feel safe?

no

low  
speed

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast      b. Too slow      c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes      b. No

6. How could your experience commuting on US16 be improved?

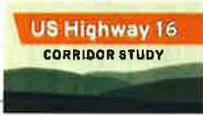
speed limit lower

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- |  |  |
|--|--|
| a. Digital Messaging (i.e. weather/road condition warnings)              | d. Additional Turn Lanes                                       |
| b. Variable Speed Limits based upon real-time weather/traffic conditions | e. Roadway Lighting  |
| c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)   | <input checked="" type="radio"/> f. Additional Traffic Signals |
|  | g. Controlled/Improved Access                                  |
|  | h. Other   |

8. How do you prefer to receive travel updates and notifications?

- |  |   |
|--|---|
| a. Website                                       | <input checked="" type="radio"/> e. TV news |
| b. Email   | <input checked="" type="radio"/> f. Radio   |
| <input checked="" type="radio"/> c. Social Media | g. Traveler Message Boards                  |
| d. Text  | h. Other                                    |



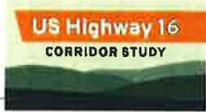
# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*
  - a. Convenience/Directness of travel
  - b. Stopping at locations along the way
  - c. Other
  
2. Do you feel safe driving US16 in this area?
  - a. Yes
  - b. No
  
3. Are there specific locations where you don't feel safe?
 

*NECK YOKE & 16 INTERSECTION*  
*STOP LEGATS ARE NOT NEEDED THAT WOULD MAKE IT WORSE*  
*516 & MOON MEADOWS*
  
4. How do you feel about the posted speed limit on US16 in this area?
  - a. Too fast
  - b. Too slow
  - c. Just right
  
5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?
  - a. Yes
  - b. No
  
6. How could your experience commuting on US16 be improved?
  
  
7. Circle the top 3 improvements that would enhance your user experience on a daily basis.
 

<input type="radio"/> a. Digital Messaging (i.e. weather/road condition warnings)	<input type="radio"/> d. Additional Turn Lanes
<input checked="" type="radio"/> b. Variable Speed Limits based upon real-time weather/traffic conditions	<input checked="" type="radio"/> e. Roadway Lighting
<input checked="" type="radio"/> c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)	<input type="radio"/> f. Additional Traffic Signals
	<input type="radio"/> g. Controlled/Improved Access
	<input type="radio"/> h. Other
  
8. How do you prefer to receive travel updates and notifications?
 

<input type="radio"/> a. Website	<input type="radio"/> e. TV news
<input checked="" type="radio"/> b. Email	<input type="radio"/> f. Radio
<input type="radio"/> c. Social Media	<input type="radio"/> g. Traveler Message Boards
<input type="radio"/> d. Text	<input type="radio"/> h. Other



RAPID CITY-AREA  
**Resident/Commuter Survey**

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel      b. Stopping at locations  
along the way      c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes      b. No      \* most of the time

3. Are there specific locations where you don't feel safe?

S Hwy 16 & Neck Yoke Rd.

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast      b. Too slow       c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes       b. No

6. How could your experience commuting on US16 be improved?

Turn lanes are needed!  
Shut down some of the access points  
in the Happy Holidays & Reptile Gardens  
area

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)       d. Additional Turn Lanes  
e. Roadway Lighting  
b. Variable Speed Limits based upon real-time weather/traffic conditions      f. Additional Traffic Signals  
 c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)       g. Controlled/Improved Access  
h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website      e. TV news  
 b. Email      f. Radio  
c. Social Media      g. Traveler Message Boards  
d. Text      h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

Perli Pit intersection

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No Because of congestion at Catron Blvd

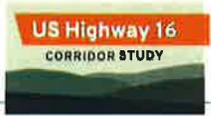
6. How could your experience commuting on US16 be improved?

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

- a. Convenience/ Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*Hwy 16 & Neck Yoke  
 Making left hand turn to turn  
 into Wellington by Holiday Inn*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

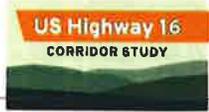
*Build Service Road*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
  - b. No
- usually*

3. Are there specific locations where you don't feel safe?

*moon meadows / Hwy 16  
Neck Yoke Rd / Hwy 16*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

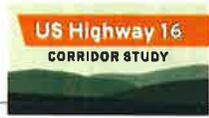
*Signs - "Keep Right - Let others Pass"  
Decel Lanes at Reptile Gardens*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



RAPID CITY-AREA  
**Resident/Commuter Survey**

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel      b. Stopping at locations  
along the way      c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes      b. No

3. Are there specific locations where you don't feel safe?

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast      b. Too slow       c. Just right (*now*)

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes      b. No  
*But I am familiar with the Road*

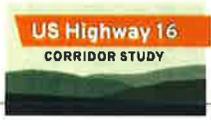
6. How could your experience commuting on US16 be improved?

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- |   |                               |
|---|-------------------------------|
| <input checked="" type="radio"/> a. Digital Messaging (i.e. weather/road condition warnings)              | d. Additional Turn Lanes      |
| <input checked="" type="radio"/> b. Variable Speed Limits based upon real-time weather/traffic conditions | e. Roadway Lighting           |
| <input checked="" type="radio"/> c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)   | f. Additional Traffic Signals |
|   | g. Controlled/Improved Access |
|   | h. Other                      |

8. How do you prefer to receive travel updates and notifications?

- |  |                            |
|--|----------------------------|
| <input checked="" type="radio"/> d. Text | e. TV news                 |
| a. Website                               | f. Radio                   |
| b. Email                                 | g. Traveler Message Boards |
| c. Social Media                          | h. Other                   |



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

- a. Convenience/Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No - somewhat Between Rockerville & Rapid City

3. Are there specific locations where you don't feel safe?

- you addressed them in presentation  
 - potentially: Bowl Trail Forest Service  
 - Strato ~~area~~ Parking area overlook set congested  
 - Casino & Gas Station near Oil @ McDonald's Fair

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast - immediate pull out onto fast traffic
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes - Mostly yes but
- b. No - The future very much concerns me!

6. How could your experience commuting on US16 be improved?

- Keep the BIG VISION & use models ~~outside~~  
 in other communities that are successful  
 - w/bn for safe, beautiful travel, ease of community life - supports w/ill life

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast *way too fast in northern half*
- b. Too slow
- c. Just right *Part with lakes canyon rd.*

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

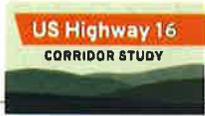
*make the expressway to south of neck yoke*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other *slow down near half collector rd.*

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media *no*
- d. Text *no*
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other *Mail*



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

Moan Meadows / 116  
Healing Way / Catron

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
  - b. No
- getting less so with increase in traffic

6. How could your experience commuting on US16 be improved?

Better off/on ramps

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other slow down traffic

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

a. Convenience/  
Directness of travel

b. Stopping at locations  
along the way

c. Other

2. Do you feel safe driving US16 in this area?

a. Yes

b. No

3. Are there specific locations where you don't feel safe?

*Any intersection from Zion Lutheran  
Church thru Neck Yoke Rd.*

4. How do you feel about the posted speed limit on US16 in this area?

a. Too fast

b. Too slow

c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

a. Yes

b. No

*Congestion has tied signage  
the last few years*

6. How could your experience commuting on US16 be improved?

*Control development along the road.  
Entrance intersections*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

a. Digital Messaging (i.e. weather/road condition warnings)

d. Additional Turn Lanes

e. Roadway Lighting

b. Variable Speed Limits based upon real-time weather/traffic conditions

f. Additional Traffic Signals

g. Controlled/Improved Access

c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)

h. Other

8. How do you prefer to receive travel updates and notifications?

a. Website

e. TV news

b. Email

f. Radio

c. Social Media

g. Traveler Message Boards

d. Text

h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*Along the Reptile Garden area, at Bear  
Country, Moon Meadows Dr.*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*Accel/Decel lanes near developed areas,  
Lower speed limits June - Sept. from  
Reptile Gardens to Stratton Dr.*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*Pickeringville, Republic & Audubon*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No *For 3 months*

6. How could your experience commuting on US16 be improved?

*slower speed limits in summer*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- d. Additional Turn Lanes
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- e. Roadway Lighting
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

US 16 & Catron

US 16 & Moon Meadows

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

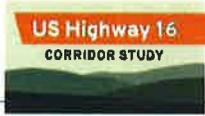
Stop Light at Moon Meadows

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

Entrance to Croell Gravel Pit - trucks  
loaded with gravel pulling out onto US16

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

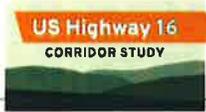
reflective lighting improved at access roads, example  
Wilderness Canyon Road; for night driving

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

Neck Yoke Intersection  
 Busted Five Location  
 Going up hill heading South past Raptile Gardens

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

Turning Lanes  
 Limit Business location on hill  
 From Raptile Gardens to Bear Country.  
 should be none

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- d. Additional Turn Lanes
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- e. Roadway Lighting
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- e. TV news
- b. Email
- f. Radio
- c. Social Media
- g. Traveler Message Boards
- d. Text
- h. Other

*Tho it is illegal*



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*Catron intersection*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*Overpass on 16/Catron*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

- a. Convenience/ Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

Catron/US.16 can be tense due to the speed of the crossing traffic.  
 Moon Meadows + U.S.16 - traffic is moving too quickly to get across 16.

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

Consider lowering speed Catron to Moon Meadows

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

50 mph ?

6. How could your experience commuting on US16 be improved?

Bridge/overpass @ Catron/US.16  
 Prefer Alternative 2 = Separated Traffic

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

Moon Meadows US.16

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other

weather Road condition Alerts



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No *Sometimes*

3. Are there specific locations where you don't feel safe?

*Reptile Gardens / Neck Yoke Rd  
Bear Country Exit*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*overpass on Neck Yoke intersection  
overpass on Catron Blvd*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
- d. Text
- e. TV news
- f. Radio
- g. Traveler Message Boards
- h. Other

*(over)*

currently there are 3 entrance/  
exits from Reptile Gardens

Close the one directly across  
from Neck Yoke Rd.

also direct traffic turning  
right from Neck Yoke onto  
US 16; use one of the other  
intersections along the  
frontage road of the  
campground.



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

a. Convenience/  
Directness of travel

b. Stopping at locations  
along the way

c. Other

*I live there*

2. Do you feel safe driving US16 in this area?

a. Yes

b. No

*Most of the time*

3. Are there specific locations where you don't feel safe?

*Uncontrolled access areas from  
Fairmont Blvd to Reptile Gardens*

4. How do you feel about the posted speed limit on US16 in this area?

a. Too fast

b. Too slow

c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

a. Yes

b. No

6. How could your experience commuting on US16 be improved?

*Reduce traffic / limit Type 2  
development*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

a. Digital Messaging (i.e. weather/road  
condition warnings)

b. Variable Speed Limits based upon  
real-time weather/traffic conditions

c. Intersection Safety Improvements  
(i.e. Neck Yoke Road/Catron Blvd.)

d. Additional Turn Lanes

e. Roadway Lighting

f. Additional Traffic Signals

g. Controlled/Improved Access

h. Other

8. How do you prefer to receive travel updates and notifications?

a. Website

b. Email

c. Social Media

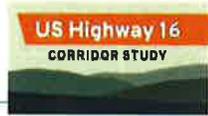
d. Text

e. TV news

f. Radio

g. Traveler Message Boards

h. Other



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

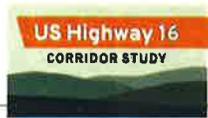
6. How could your experience commuting on US16 be improved?

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
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- g. Controlled/Improved Access
- h. Other

8. How do you prefer to receive travel updates and notifications?

- a. Website
- b. Email
- c. Social Media
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# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*Reptile Gardens*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*Limited access*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
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# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No *Depends on time of day.*

3. Are there specific locations where you don't feel safe?

*Intersection of Hwy 16 B and Catron, Neck Yoke Rd + Hwy 16 Keystone*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*Lower speed limit - Overpass at Catron Hwy 16 B - widen road w/ better turn lanes. Fewer turn off to service areas.*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

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# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

- a. Convenience/Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No At specific locations, no.

3. Are there specific locations where you don't feel safe?

Catron/Hwy 16 intersection  
Reptile Garden/Hart Ranch access points

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

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# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

- a. Convenience/Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*Catron Intersections  
 Turn off to Pine's station Promise Rd.  
 \* Access for Moon Meadows Rd traffic*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*Locals need to be patient w/  
 tourists who are unsure where to  
 turn - speed limits, etc.*

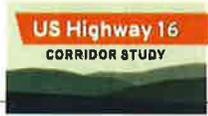
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*Slower speeds from Catron into R.C.*



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

- a. Convenience/Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

generally - except when I have to exit to access westside businesses and also Hart Ranch turning into the westside businesses like Stonewalls (the area between town + BH Electric)

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast from town to BH Electric
- b. Too slow
- c. Just right after BH Electric

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

when northbound and needing to turn into a westside business (like Stonewalls) I need a safe way to cross when northbound turning into westside businesses (Stonewalls etc)

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
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if they aren't just "cutesy" sayings

Thank you for your input | Learn more at: [www.us16corridor.com](http://www.us16corridor.com)

South of Catron intersection, I think the left hand exits really throw tourists for a loop - the standard in the U.S. is 1947 hand



# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

CATRON INTERSECTION

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

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# Resident/Commuter Survey

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- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

Hwy 16 + Catron Blvd  
 Hwy 16 + Promise Rd

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No *Except a few locations*

6. How could your experience commuting on US16 be improved?

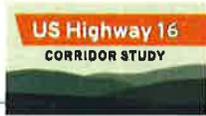
Turn Lanes @ Hwy 16 + Promise Road

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

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# Resident/Commuter Survey

1. Why do you choose US16 for your commute? Circle One

- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

*Drive on US 16*

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*Entering/leaving Promix Road  
Continued 20 years*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

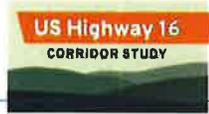
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# Resident/Commuter Survey

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Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

Patron - 16 entrance

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

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# Resident/Commuter Survey

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Directness of travel
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along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

Where the bridges are for Keystone  
Rockerville

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

signage could be better  
speed limits not posted often enough  
(in entire state)

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting at intersections
- f. Additional Traffic Signals
- g. Controlled/Improved Access
- h. Other

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- b. No

3. Are there specific locations where you don't feel safe?

4. How do you feel about the posted speed limit on US16 in this area?

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- c. Just right

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6. How could your experience commuting on US16 be improved?

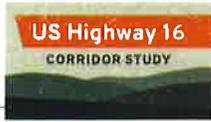
Better Winter Snow Removal  
 More signage at Y <sup>Keystone</sup> Hill City Junction to all City

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

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- a. Yes
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3. Are there specific locations where you don't feel safe?

4. How do you feel about the posted speed limit on US16 in this area?

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- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*Why do you push everyone to Keystone prior to Keystone why? Not much pointing them in to Hill City*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

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- b. Variable Speed Limits based upon real-time weather/traffic conditions
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Directness of travel
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along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*top of hill by Reprise Outdoors  
(turn onto along that area)*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

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# Resident/Commuter Survey

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- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*would like to see DOT up the  
date for turning lane into  
Hill City Visitor Information Center.  
Dangerous when traffic is so busy.*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

*closer to H.C.*

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
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2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*Speed up ~~road~~ road construction.  
getting rid all the backups.*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
- d. Additional Turn Lanes
- e. Roadway Lighting
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- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*No*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*Less construction*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
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- a. Convenience/  
Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*NO*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*more Double Lane between Hill City + Road*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
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RAPID CITY-AREA  
**Resident/Commuter Survey**

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/  
Directness of travel      b. Stopping at locations  
along the way      c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes      b. No

3. Are there specific locations where you don't feel safe?

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast      b. Too slow      c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes      b. No

6. How could your experience commuting on US16 be improved?

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- |  |                               |
|--|-------------------------------|
| a. Digital Messaging (i.e. weather/road condition warnings)              | d. Additional Turn Lanes      |
| b. Variable Speed Limits based upon real-time weather/traffic conditions | e. Roadway Lighting           |
| c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)   | f. Additional Traffic Signals |
|  | g. Controlled/Improved Access |
|  | h. Other                      |

8. How do you prefer to receive travel updates and notifications?

- |                 |                            |
|-----------------|----------------------------|
| a. Website      | e. TV news                 |
| b. Email        | f. Radio                   |
| c. Social Media | g. Traveler Message Boards |
| d. Text         | h. Other                   |



# Resident/Commuter Survey

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- a. Convenience/  
Directness of travel
- b. Stopping at locations  
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# Resident/Commuter Survey

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3. Are there specific locations where you don't feel safe?

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a. Too fast      b. Too slow      c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?  
a. Yes      b. No

6. How could your experience commuting on US16 be improved?

*Explain passing lanes to tourists*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

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- b. Variable Speed Limits based upon real-time weather/traffic conditions
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Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

- Merge Keystone Wye  
 - Moon shadow ROAD?  
 - Curve between Bear Country + Founding Fathers

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
  - b. No
- confusing

6. How could your experience commuting on US16 be improved?

\* Directions to Hill City!  
 • Drivers paying closer attention to deer + other drivers • snow removal

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
- c. Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)
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- a. Yes
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3. Are there specific locations where you don't feel safe?

*Spring Creek Road or Neck Yoke Turn  
Moon Meadows turn off 16  
16 by Bear Country*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*Stop lights at Moon Meadows  
& Neck Yoke.  
special lights at 16 & Catron for when it is foggy!*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
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along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

None

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

N/A

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

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2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

None

4. How do you feel about the posted speed limit on US16 in this area?

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Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*No Turn lane to go on Pink Cabin Rd.*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

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# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/ Directness of travel
- b. Stopping at locations along the way
- c. Other

*QUICKEST WAY TO RAPID*

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

*DEPENDS ON WHERE*

3. Are there specific locations where you don't feel safe?

*OLD HILL CITY RD & 16 AND ELMA 16 (MAIN ST) → REDUCED SPEED ON MAIN ST DURING SUMMER TRAFFIC CONTROLLED ROAD*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast *ON MAIN IN HILL CITY*
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No *EXCEPT AREAS ABOVE*

6. How could your experience commuting on US16 be improved?

*AS STATED ABOVE.*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

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*NEWS RADIO*



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- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

*higher speed limit - fewer cops*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
- b. Variable Speed Limits based upon real-time weather/traffic conditions
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- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*Bean County  
Reptile Gardens*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

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# Resident/Commuter Survey

1. Why do you choose US16 for your commute? *Circle One*

- a. Convenience/Directness of travel
- b. Stopping at locations along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

*except for deer + rally*

3. Are there specific locations where you don't feel safe?

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow

c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

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Directness of travel
- b. Stopping at locations  
along the way
- c. Other

2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

NO

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

?

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

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1. Why do you choose US16 for your commute? *Circle One*

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2. Do you feel safe driving US16 in this area?

- a. Yes
- b. No

3. Are there specific locations where you don't feel safe?

*yes! Near Bear Country + Reptile Gardens + anywhere along the way when someone has to turn off the highway as there are very few turning lanes!*

4. How do you feel about the posted speed limit on US16 in this area?

- a. Too fast
- b. Too slow
- c. Just right

5. Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)? *Hard to turn right, but even*

- a. Yes
- b. No *more dangerous when someone has to slow almost to a stop to turn left.*

6. How could your experience commuting on US16 be improved?

*Adding more turning lanes throughout the corridor.*

7. Circle the top 3 improvements that would enhance your user experience on a daily basis.

- a. Digital Messaging (i.e. weather/road condition warnings)
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2. Do you feel safe driving US16 in this area?

- a. Yes
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3. Are there specific locations where you don't feel safe?

Catron BLVD intersection

4. How do you feel about the posted speed limit on US16 in this area?

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- a. Yes
- b. No

6. How could your experience commuting on US16 be improved?

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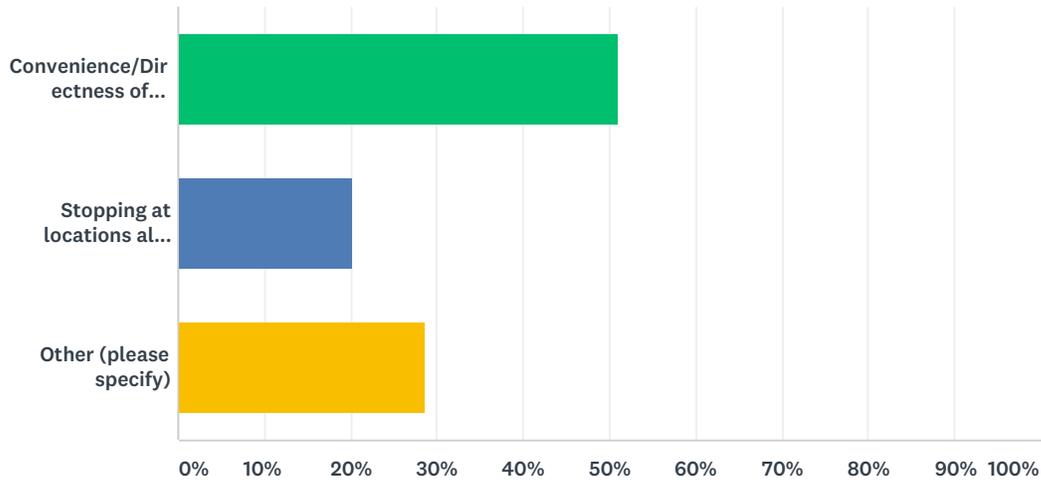
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## Q1 Why do you choose to travel on US16 in this area?

Answered: 133 Skipped: 0



ANSWER CHOICES	RESPONSES
Convenience/Directness of travel	51.13% 68
Stopping at locations along the way	20.30% 27
Other (please specify)	28.57% 38
<b>TOTAL</b>	<b>133</b>

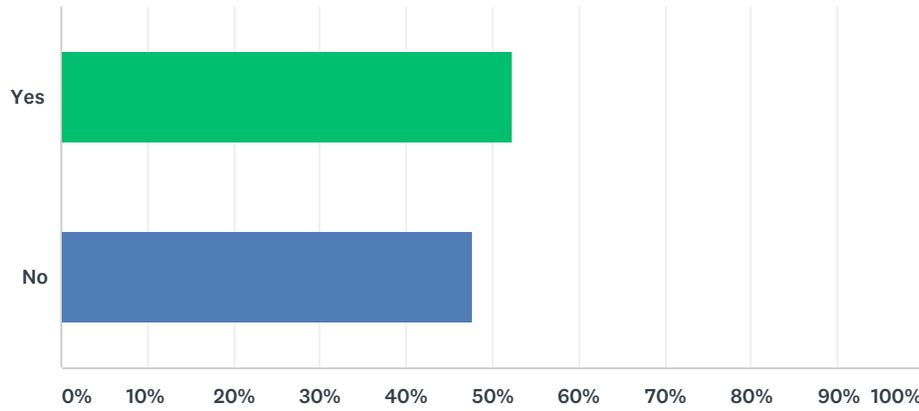
#	OTHER (PLEASE SPECIFY)	DATE
1	I live in this area	10/10/2019 7:44 PM
2	Work	10/3/2019 4:09 PM
3	My Route to work	10/1/2019 1:32 PM
4	Daily commute	9/27/2019 11:27 AM
5	Own Business along Hwy 16	9/27/2019 10:18 AM
6	Because there are no other viable routes from Hill City to Rapid City, duh	9/27/2019 8:00 AM
7	I live along this route and go to work every day.	9/26/2019 12:02 PM
8	Only way to get where I'm going	9/22/2019 7:22 PM
9	Live inCopper Oaks work in Rapid City	9/18/2019 7:27 PM
10	I live on Neck Yoke Road	9/18/2019 11:37 AM
11	Daily Commute	9/18/2019 11:27 AM
12	I live in the area & travel through it for work, church, and kids' schools.	9/15/2019 10:28 PM
13	I work at a church off of highway 16.	9/15/2019 9:52 AM
14	Our church and kids school is here.	9/12/2019 10:26 AM
15	Zion school	9/12/2019 9:38 AM
16	Delivery of automotive parts to Custer	9/12/2019 1:19 AM
17	Kids go to calvary christian school	9/11/2019 11:27 PM
18	School/church	9/11/2019 11:11 PM

## US16 Corridor Study Commuter Pop-up Survey

19	Drive to to school daily	9/11/2019 6:28 PM
20	Son's school is along Hwy 16	9/11/2019 4:57 PM
21	My kids go to school at Zion Lutheral	9/11/2019 1:51 PM
22	school/church/relatives live that way.	9/11/2019 1:22 PM
23	our church/my daughter's school is there	9/11/2019 1:17 PM
24	Work	9/11/2019 12:46 PM
25	To take my child to school	9/11/2019 9:19 AM
26	Work	9/11/2019 5:58 AM
27	Kids school	9/10/2019 11:04 PM
28	We live off of Hwy 16	9/10/2019 10:37 PM
29	Taking my son to school at Calvary Christian School	9/10/2019 10:30 PM
30	Driving my son to school at Zion Lutheran	9/10/2019 9:31 AM
31	My job is located on this stretch.	9/8/2019 4:33 PM
32	Attend Church and School on HWY 16	9/8/2019 1:24 PM
33	We live off highway 16	8/21/2019 11:17 PM
34	This is where I live.	8/21/2019 1:52 PM
35	Work	8/20/2019 4:35 PM
36	Own residence in area	7/31/2019 11:52 AM
37	Live in the Busted Five community	7/28/2019 4:53 PM
38	I live off Carton Blvd and Hwy 16	7/27/2019 5:54 PM

## Q2 Do you feel safe traveling on US16 in this area?

Answered: 132 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	52.27%	69
No	47.73%	63
TOTAL		132

### Q3 Are there specific locations where you don't feel safe?

Answered: 121 Skipped: 12

#	RESPONSES	DATE
1	Catron and Hwy 16	11/6/2019 2:01 PM
2	Trying to take a left turn off of Neck Yoke Rd. onto Hwy 16-headed west.	10/10/2019 7:44 PM
3	I wouldn't characterize it as feeling unsafe, but from 1/2 mile north and south of Reptile Gardens with popular businesses on both sides of the road; a heavy volume of cars turning off of U.S. 16 (many of whom are tourists); extra caution is warranted.	10/3/2019 8:31 PM
4	Pulling out of Moon meadows turning left	10/3/2019 4:09 PM
5	intersection by reptile gardens and neck yoke road/ship wrecks restaurant.	10/1/2019 4:34 PM
6	Moon Meadows Intersection with Hwy 16	10/1/2019 1:32 PM
7	16 and Neck Yoke, 16 and Moon Meadows, 16 and Cathedral	10/1/2019 12:44 PM
8	Turning off hwy 16 by Zion Lutheran is dangerous in mornings dropping children off for school. Feel the speed is too fast when trying to get off to make turns or leaving there during busy hours.	9/30/2019 10:00 PM
9	All the way from Reptile Gardens into Rapid City	9/27/2019 11:27 AM
10	1. By mile marker #53 coming down the hill going N towards Rapid City. (By Hillside Country Cabins) Speed is way to fast and no signage for curve ahead. 2. No signage for turn into for Hillside Country Cabins. 3. People coming out of Hillside Country Cabins do not go through the center section and hit the posts, go through the wrong way or get honked at. Center Section not marked other than 2 posts and one was ran over months ago. 4. Coming into there is very dangerous since they are in the fast lane turning in the property. Signage is paid for 2 signs to help from accidents from occurring. 5. Jake brakes for trucks are used and scare the drives, customers and get bad feedback due to this and speed noise of the vehicles. 6. Rumble strips by property are very disruptive to the customers because no one can run the speed and hit them All the time. 7. From the Cosmos turn in to after Hillside Country Cabins should be reduced speed due to the way people drive. 8. Repeated accidents have occur here plus, people flying into our property to prevent getting ran into. 9. Car came into Hillside Country Cabins property at high speeds and almost flipped going down the side of the property.	9/27/2019 10:18 AM
11	3 forks area can get dicey driving westbound on 16 when tourists are turning north on 385, but IT DOES NOT require a traffic light. A flashing yellow warning light maybe, but NOT a full fledged traffic signal.	9/27/2019 8:00 AM
12	Along the major attraction intersections. Busy times of the year make me nervous.	9/26/2019 3:37 PM
13	At Moon Meadows and at Reptile Gardens. And if the Croell pit gets going, I see potential for dangers with trucks going in and out.	9/26/2019 12:02 PM
14	Moon meadows, reptile gardens, intersection of Catron blvd and highway 16	9/26/2019 10:52 AM
15	I go between Neck Yoke Rd turnoff and into Rapid City most weekdays around 7:30-8:00 am. During that time if people followed the speed limit I think it would be fine, it's the tailgating and people weaving in and out of traffic over this area that are scary. Also not infrequently fog or other weather reduces visibility significantly and it can be very hazardous.	9/22/2019 7:22 PM
16	no	9/22/2019 1:50 PM
17	Reptile Garden & at Bear Country entrances	9/20/2019 8:40 AM
18	Rockerville area; traffic crossing coming out of Bear Country turning to go towards Rapid City and in the Reptile Gardens section of the road.	9/20/2019 8:31 AM
19	no	9/19/2019 5:00 PM
20	Reptile Gardens to Butterfield Flats (the convenience store right before Rockerville); Traffic coming in from Neck Yoke Road & South Rockerville Road	9/19/2019 2:43 PM

## US16 Corridor Study Commuter Pop-up Survey

21	Downhill traffic from Rockerville Fire Station #1 to Fort Hays ... the speed of traffic particularly in wet or snow conditions and vehicles trying to enter the highway.	9/18/2019 11:59 AM
22	Intersection near Reptile Garden is very busy with cross traffic entering highway.	9/18/2019 11:58 AM
23	Neck Yoke road and hwy 16 intersection	9/18/2019 11:37 AM
24	Neck Yoke/Reptile Gardens is very hazardous. And the Area from Reptile Gardens all the way to the edge of Rapid City where there is a divided highway is extremely dangerous with cars slowing in the passing lane to turn.	9/18/2019 11:27 AM
25	Reptile gardens turning to go to hart ranch	9/18/2019 11:01 AM
26	With increased traffic flow over the past 1.5-2 years to the area, the turn out of Zion Lutheran in either direction is getting more and more difficult (especially on school day mornings at 8 and evenings at 5).	9/15/2019 10:28 PM
27	No	9/15/2019 8:45 PM
28	From the intersection at Catron Boulevard to the intersection at Cathedral Drive is very dangerous as very few people actually go the speed limit of 60, 50, or 35.	9/15/2019 9:52 AM
29	Pulling out from Neck Yoke Rd. And the area by Calvary and Zion in the mornings.	9/14/2019 2:41 PM
30	Entering and exiting school properties on HWY 16.	9/13/2019 11:20 PM
31	No	9/13/2019 3:06 PM
32	Intersection of Neck Yoke Road	9/13/2019 2:29 PM
33	The intersections that have no traffic signals.	9/13/2019 8:37 AM
34	Top of the hill right outside of Rapid City as you head south.	9/12/2019 10:20 PM
35	By reptile gardens	9/12/2019 6:19 PM
36	Top of Mt. Rushmore Road near First Assembly, Zion, Calvary Baptist Church, especially with fog!	9/12/2019 4:07 PM
37	No	9/12/2019 3:36 PM
38	Crossing out of Zion Lutheran across US-16 to head south	9/12/2019 10:26 AM
39	Reptile Gardens area especially in the summer during tourist season	9/12/2019 9:53 AM
40	The intersection of Zion and Calvary school entrances	9/12/2019 9:38 AM
41	Reptile Gardens Hart Ranch Intersection, Moon Meadows Intersection,	9/12/2019 6:31 AM
42	The intersection in front of Reptile Gardens.	9/12/2019 1:19 AM
43	Moon Meadows intersection and turn onto Neck Yoke	9/12/2019 12:32 AM
44	Leaving and turning into calvary christian school. The speed limit is 60 mph and cars get stopped in the median while trying to turn. The speed limit needs lowered and there needs to be a stoplight at least during school drop off and pickup times.	9/11/2019 11:27 PM
45	Intersection by Zion and Calvary Christian. There have been accidents at this intersection and there is no specified turning lane into Zion either but could be.	9/11/2019 11:11 PM
46	I don't feel safe turning into school, Zion Lutheran, when it is busy at drop off and pick up time. Calvary Baptist School is on the other side of the highway and they are crossing the highway too.	9/11/2019 8:08 PM
47	The turn into Zion parking lot on school mornings... along with family heading to Calvary school across the road ... and high traffic .... from 7:50 to 8:15 it is difficult to see with lines of cars waiting to turn each direction ... high amount of on coming cars. At 3pm it repeats.	9/11/2019 6:28 PM
48	Between Catron Blvd & North down the hill into RC	9/11/2019 4:57 PM
49	The intersection of Hwy 16 and the entrances into Zion Lutheran Church and the Baptist church on the other side (especially during school drop off and pick up hours)	9/11/2019 4:32 PM
50	The pullouts in the median by Zion Lutheran school after dropping off or picking up kids.	9/11/2019 4:04 PM
51	When trying to leave the church and school at 4550 it is often very difficult. I have personally witnessed 2 accidents near this location. Also the top of the hill between Catron and Cathedral often has HORRIBLE fog which makes it scary.	9/11/2019 4:02 PM

## US16 Corridor Study Commuter Pop-up Survey

52	Crossing on 16 from where the fire station is at.	9/11/2019 3:09 PM
53	The area that turns into Zion Lutheran School is where I drop my children off everyday. When it is foggy turning into an out of this parking lot feels very unsafe.	9/11/2019 2:21 PM
54	Crossing the road to the school, especially in the fog, is incredibly dangerous. We have had some very close calls trying to cross the highway.	9/11/2019 1:51 PM
55	Turning left/right into parking lots example Zion Lutheran and Calvary Baptist	9/11/2019 1:49 PM
56	Crossing multiple lanes of traffic by the Moon Meadows exit route is always a challenge. Visibility northbound is minimal due to the hill by the turn.	9/11/2019 1:46 PM
57	Turning southbound out of Zion Lutheran church and SCHOOL onto HWY 16 at 8am and 3pm.. turning into Reptile gardens from heading south on HWY 16.	9/11/2019 1:22 PM
58	Yes, when turning to Zion Lutheran Church.	9/11/2019 1:17 PM
59	Zion Lutheran/Memorial Christian intersection, neck yoke road intersection	9/11/2019 1:07 PM
60	Coming up from Rapid City to Keystone there are lots of deer that end up crossing the road and create potential opportunities for impacts. There are a few spots where water crosses the road and in winter time it can become icy and slick. During periods of spring thaw this same event may occur.	9/11/2019 12:46 PM
61	Intersection of Neck Yoke Road and 16. Cars pull onto 16 sometimes without taking into account the oncoming traffic and speed.	9/11/2019 12:39 PM
62	no	9/11/2019 12:17 PM
63	Leaving rockerville going into the hills the on-ramp is dangerous	9/11/2019 12:09 PM
64	Cathedral Drive to Bear Country. Rockerville area	9/11/2019 12:08 PM
65	From reptile gardens all the way to Cathedral Drive, I am on high alert. There is so much traffic at a high rate of speed. There needs to be more turning lanes to the right and left and possibly more stoplights. A particularly scary part of the road is by NAU, Calvary Christian and Zion Lutheran Schools. I have witnessed 2 accidents in 2 years and MULTIPLE "close calls".	9/11/2019 11:46 AM
66	Near the schools. Calvary Christian & Zion Lutheran during drop off and pick up times. It gets dangerously congested with cars speeding by at 60mph. This is a school zone and it should be posted as such, with a much slower mph in this area. 50mph or less?	9/11/2019 9:30 AM
67	In the morning, the intersection to cross Hwy 16 to either get to Calvary Christian and Zion Lutheran Christian School is crowded and dangerous to cross. I have witnessed many close calls and accidents of travelers trying to get in and out of these 2 locations. I feel flashing lights need to be installed informing drivers of school location as there is so much traffic and congestion in the morning.	9/11/2019 9:19 AM
68	Yes turn offs to the service road especially with the fog.	9/11/2019 8:09 AM
69	Turn at Reptile Gardens can get backed up. The turn onto 16 from Reptile Gardens or Neck Yoke can get backed up and people are pressed to find a break in the traffic big enough to merge in.	9/11/2019 6:06 AM
70	Ascending the top of the hill where cars are crossing traffic, coming from or going to the two schools.	9/11/2019 5:58 AM
71	Up at top between Zion and Calvary schools. Any turnoff with no turning lanes	9/11/2019 5:46 AM
72	The spot by Zion Lutheran & Calvary Baptist	9/11/2019 4:36 AM
73	Around heart ranch turn off	9/10/2019 11:44 PM
74	Catron intersection to past bear country	9/10/2019 11:25 PM
75	Top of hwy 16 where 2 churches/ schools are. Traffic is crazy and hwy speed is 50!	9/10/2019 11:17 PM
76	Turning off Enchantment Rd onto 16 and crossing 16 at Calvary/Zion median	9/10/2019 11:17 PM
77	At the top of the hill by the 2 schools.	9/10/2019 11:05 PM
78	Hwy 16 by Calvary Christian School and Zion. The traffics into both schools gets congested and unsafe with cross traffic turning	9/10/2019 11:04 PM
79	Yes	9/10/2019 11:00 PM

## US16 Corridor Study Commuter Pop-up Survey

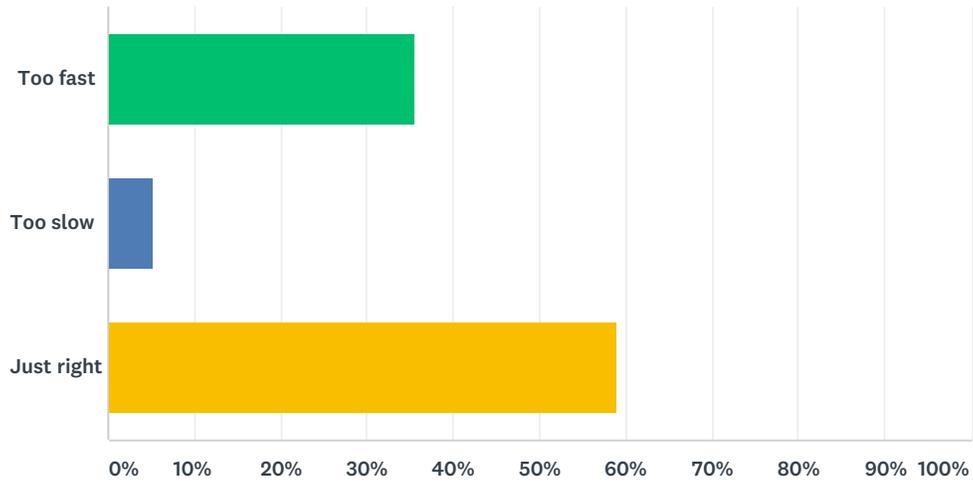
80	The crossing by Calvary Baptist Church and Zion church. Also by reptile gardens. We live by peaceful Pines, and I strongly believe there should be left turn lanes in these types of intersections.	9/10/2019 10:50 PM
81	The crossings by the two schools - Calvary and Zion. They are a mess on school mornings and afternoons.	9/10/2019 10:37 PM
82	The highway crossing either north or south between Calvary Christian School and Zion Lutheran. Line of sight is very limited due to the hill and often the foggy weather conditions, in addition to the high speeds. A stoplight at that intersection would add to safety and limit speed.	9/10/2019 10:30 PM
83	intersections at the following locations At the entrance to Zion Lutheran Church/Calvary Baptist.. Addison Ave... Promise rd, Table Rock rd, Enchantment rd.	9/10/2019 7:18 PM
84	intersection by Reptile Gardens, Hart Ranch, RC Christian school	9/10/2019 3:11 PM
85	Top of US 16 in front of Calvary Baptist Church Reptile Gardens/Neck Yoke Rd	9/10/2019 2:36 PM
86	the intersection of Catron Blvd. and hwy 16. Also the area where Reptile Gardens and the other businesses in that valley need to cross traffic to go North or South	9/10/2019 2:30 PM
87	Between Fairmont Dr and Old McDonalds Farm would be an area I probably feel the most unsafe as there are so many people trying to go so fast through there (my guess is mostly locals) while that area is full off turn offs to businesses, tourist destinations, and an increasing number of residential areas.	9/10/2019 2:21 PM
88	Near yoke neck road during rain, snow, ice, or fog. 16 and catron during fog	9/10/2019 2:02 PM
89	Yes!!!! The intersection with Calvary Lutheran and Zion Lutheran schools in the morning and after school. I have seen numerous car accidents there. There is often fog. There must be some kind of traffic light. Will it take a child dying in a car accident before safety is taken more seriously?	9/10/2019 9:31 AM
90	Sometimes I feel like the area between Highway 60 and patron Avenue section can get a little unsafe with just the sheer amount of cars that always seem to be there.	9/8/2019 4:33 PM
91	no	9/8/2019 1:24 PM
92	No	9/8/2019 9:59 AM
93	Highway 16 and Catron boulevard intersection.	9/7/2019 6:42 PM
94	At the cross road leaving Zion and Calvary schools! So dangerous with so many children involved!	9/3/2019 7:02 PM
95	I do not feel safe turning in and out of local businesses between Old McDonald Farm and the Stratobowl Trail along Highway 16.	9/3/2019 1:35 PM
96	Turning onto 16 from Zion Lutheran	8/31/2019 8:21 PM
97	Turning into Zion Lutheran to take my kids to school and then to work at BHOSC	8/29/2019 7:43 PM
98	intersection of 16 and Catron blvd	8/25/2019 3:54 PM
99	It is hard making a turn out of the Zion Lutheran Church parking lot going both directions as traffic is fast and the traffic coming up the hill can be difficult to see.	8/22/2019 4:10 PM
100	Bear country hill	8/21/2019 11:17 PM
101	Reptile gardens area and rockerville intersections	8/21/2019 7:39 PM
102	The entirety of the road becomes quite dangerous during peak tourist season. Maybe better signage for attractions and larger median turning areas.	8/21/2019 1:52 PM
103	No	8/21/2019 1:13 PM
104	Catron/Rushmore intersection (Rushmore overpassing Catron would help). Rushmore/Neck Yoke (another overpass with ramps would help).	8/21/2019 1:11 PM
105	the medical building near cantron crossing has too many people crossing the hwy 16, you have to brake for them a lot (cutting way to close when they cross). They should use a light and back road or feeder road to get entrance. Direct access from 16 is scary!	8/21/2019 10:20 AM
106	At the crest of hill between Cathedral and 16B.	8/20/2019 4:35 PM

## US16 Corridor Study Commuter Pop-up Survey

107	Long eastbound downhill from Bear Country, the crossroads near Reptile Gardens/Neck Yoke, and when driving east bound at Rockerville intersection. A bit uncomfortable with the merging traffic from 16A heading eastbound.	8/20/2019 3:30 PM
108	Reptile Gardens area	8/19/2019 9:17 PM
109	Catron/16 intersection, Catron/Healing Way intersection, Addison Ave/16 intersection	8/8/2019 4:11 AM
110	Neck Yoke Road and Hwy 16 intersection Catron Blvd and Hwy 16 intersection	8/5/2019 2:09 PM
111	Frontage roads turning onto hwy 16	8/5/2019 12:03 PM
112	Cross traffic at Neck Yoke, Large gravel trucks entering and exiting at the Perli pit area, and slowing to turn off the road into side streets	8/3/2019 3:24 PM
113	Reptile Gardens area has so many turn lanes marked and so few traveling the lanes know which is what. Also the turning of truck traffic from the gravel pit is stopped for the time being, (maybe so no one comments on it in this survey) but when they have come out of the pit to make their way onto the US HWY 16 it is the worst! They are slow and the turn coming up the hill is blind. The traffic going down the hill toward them is picking up speed not expecting massive trucks blocking the highway. Very dangerous and sure to kill. Traffic turning out of Bear Country is dangerous as they have no stacking lane to enter when turning left. Mostly cars turn out into 65 mph traffic and creep up the hill or cross all traffic coming down that hill and it's chaos.	8/3/2019 2:58 PM
114	The area by Reptile Gardens can sometimes be an issue during the main tourist months when people are trying to turn in various directions or cross over lanes to go in the opposite direction. The big issue is when tourists do not know where they are going and suddenly stop, slow down, or try to quickly turn due to the designated speed in that area.	8/2/2019 10:57 AM
115	Moon Meadows Road to Rapid City, Fairmont Blvd.	7/31/2019 3:06 PM
116	Yes	7/31/2019 11:52 AM
117	Reptile Gardens area	7/31/2019 8:49 AM
118	Most intersections	7/28/2019 4:53 PM
119	Ft. Hayes Drive Moon Meadows	7/28/2019 9:42 AM
120	Intersection Catron Blvd and Healing Way	7/27/2019 5:54 PM
121	Neck Yoke turn off and Copper Oaks turn off	7/27/2019 4:54 PM

### Q4 How do you feel about the posted speed limit on US16 in this area?

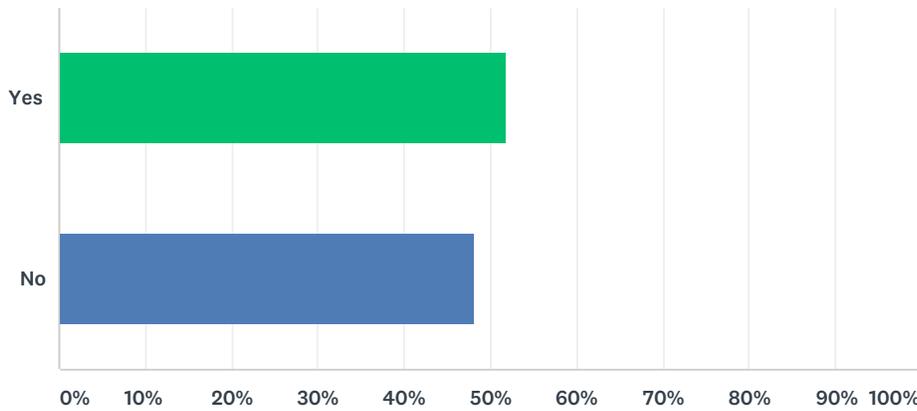
Answered: 132 Skipped: 1



ANSWER CHOICES	RESPONSES	
Too fast	35.61%	47
Too slow	5.30%	7
Just right	59.09%	78
TOTAL		132

### Q5 Do you feel it is easy to commute on US16 (e.g. good signage, easy access on and off, no congestion)?

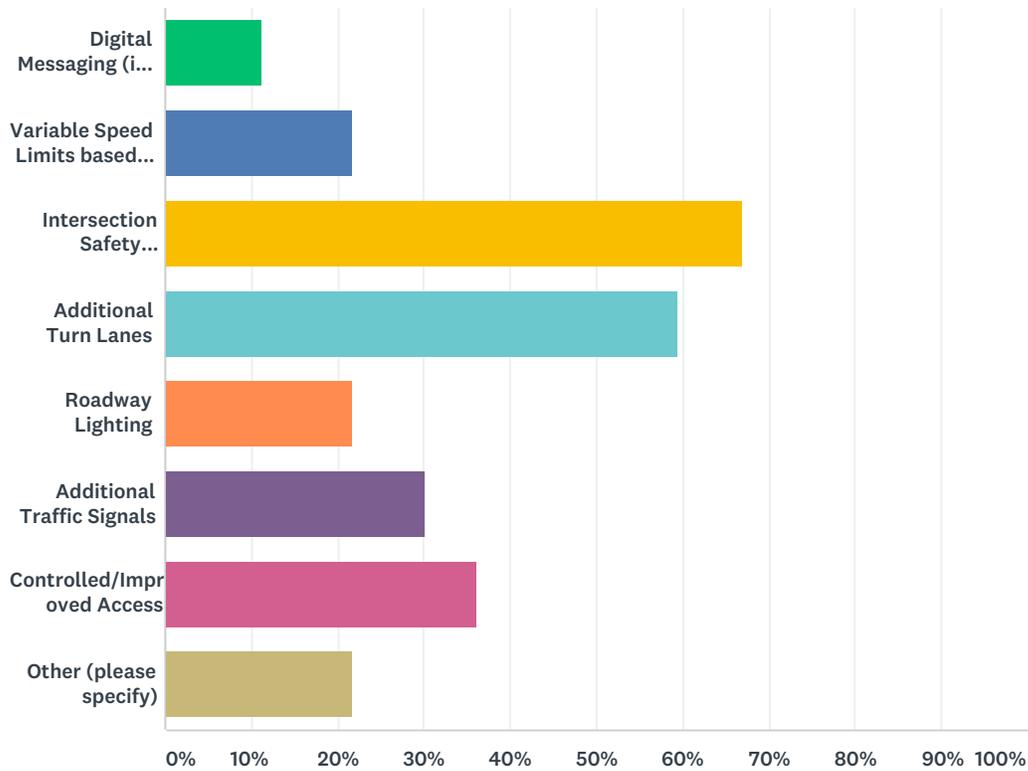
Answered: 131 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	51.91%	68
No	48.09%	63
TOTAL		131

### Q6 Circle the top 3 improvements that would enhance your user experience on a daily basis.

Answered: 133 Skipped: 0



ANSWER CHOICES	RESPONSES	
Digital Messaging (i.e. weather/road condition warnings)	11.28%	15
Variable Speed Limits based upon real-time weather/traffic conditions	21.80%	29
Intersection Safety Improvements (i.e. Neck Yoke Road/Catron Blvd.)	66.92%	89
Additional Turn Lanes	59.40%	79
Roadway Lighting	21.80%	29
Additional Traffic Signals	30.08%	40
Controlled/Improved Access	36.09%	48
Other (please specify)	21.80%	29
Total Respondents: 133		

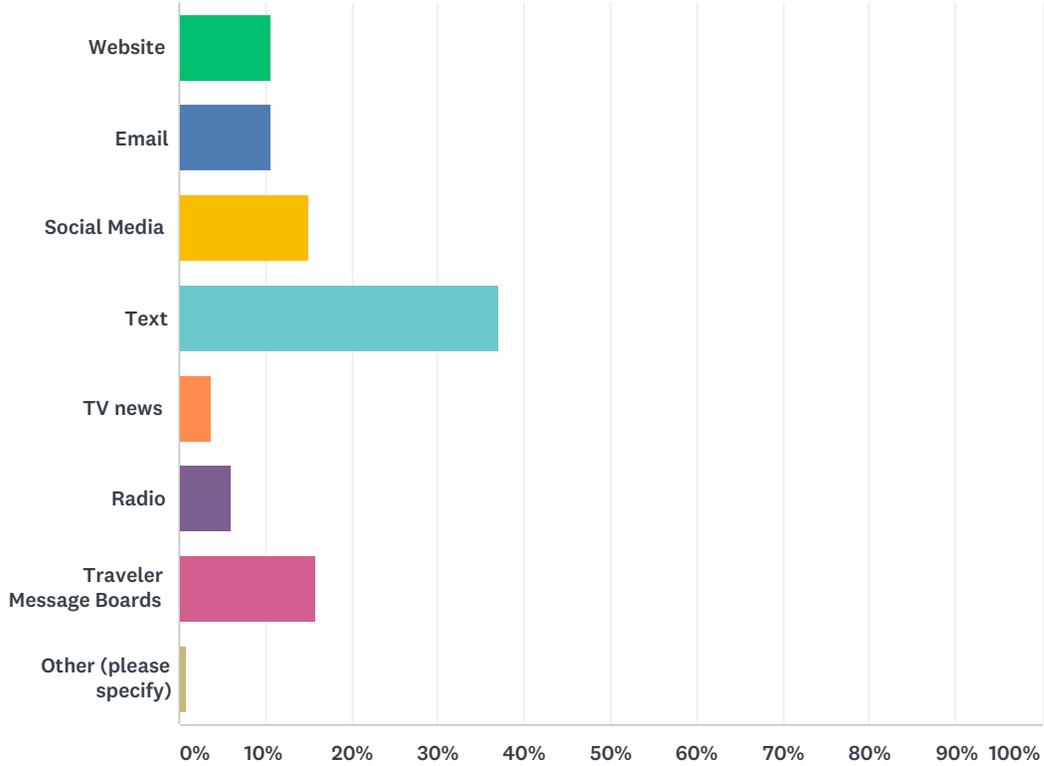
#	OTHER (PLEASE SPECIFY)	DATE
1	PLEASE do not add any additional traffic signals. I'm begging you!	10/3/2019 8:31 PM
2	Speed limits by business and residential areas.	9/27/2019 10:18 AM
3	Need additional traffic signal at Moon meadows and highway 16	9/26/2019 10:52 AM
4	Nothing is needed on Hwy 16.	9/19/2019 5:00 PM

## US16 Corridor Study Commuter Pop-up Survey

5	no billboards!!	9/19/2019 2:54 PM
6	Acceleration / Deceleration Turn Lanes	9/18/2019 11:59 AM
7	Roadway lighting is moreso needed in foggy or bad weather conditions	9/15/2019 10:28 PM
8	additional cell phone service coverage	9/12/2019 3:36 PM
9	I would love to see a way, lights or lanes, to better cross traffic by Zion Lutheran and Calvary Baptist School.	9/11/2019 8:08 PM
10	I'm not sure which would be better at the intersection of 16 and the church parking lots (Lutheran and Baptist) - additional turn lanes or additional traffic signals.	9/11/2019 4:32 PM
11	Lower speed limit and signs reminding people to use headlights when visibility is limited.	9/11/2019 1:51 PM
12	Would love a service road on the east side of HWY	9/11/2019 1:22 PM
13	I believe there should be an additional traffic light at the school zone.	9/11/2019 9:30 AM
14	Complete the access road through to Black Hills Energy.	9/11/2019 5:58 AM
15	Reptile Gardens area has too many on/off areas. Speed is to fast for this area.	9/10/2019 11:25 PM
16	Reduced speed limi	9/10/2019 11:17 PM
17	Calvary Christian and Lutheran school	9/10/2019 11:00 PM
18	The intersection of Catron and Highway 16 should be improved to be like exit 61 on interstate 90.	9/10/2019 10:50 PM
19	I think that if you could make traffic flow continuously at Hwy 16 and catron Blvd. would help so much with safety. I'm not sure what that would entail but it would seem that eliminating that light and adding a bridge perhaps would be a good solution	9/10/2019 2:30 PM
20	Need additional slow lane on long hill climbs	9/8/2019 9:59 AM
21	A frontage road or bike/walking path between local businesses on Highway 16	9/3/2019 1:35 PM
22	Turn lanes to churches and businesses. And slowing down!	8/29/2019 7:43 PM
23	Overpasses and ramps at intersections	8/21/2019 1:11 PM
24	get rid of noncontrolled crossing areas	8/21/2019 10:20 AM
25	Change the asphalt center ditch to grass.	8/20/2019 3:30 PM
26	Widened median to allow storage, deceleration lanes	8/3/2019 3:24 PM
27	Wider median to help vehicles stack while attempting turns.	8/3/2019 2:58 PM
28	not sure	7/31/2019 8:49 AM
29	All intersections have turnings and Signal Light at intersection Catron Blvd and Healing Way.	7/27/2019 5:54 PM

## Q7 How do you prefer to receive travel updates and notifications?

Answered: 132 Skipped: 1



ANSWER CHOICES	RESPONSES	
Website	10.61%	14
Email	10.61%	14
Social Media	15.15%	20
Text	37.12%	49
TV news	3.79%	5
Radio	6.06%	8
Traveler Message Boards	15.91%	21
Other (please specify)	0.76%	1
<b>TOTAL</b>		<b>132</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	Email update buglebradly@gmail.com	7/27/2019 5:54 PM